

# BACHELOR OF FINE ARTS IN ART (GRAPHIC DESIGN)

**Web Site:** <https://twu.edu/visual-arts/undergraduate-programs/graphic-design/>

## Degree Requirements

**Total Semester Credit Hours (SCH):** 120

**Major:** 33 SCH

**Program Code:** ART.BFA.GRAPHDESGN; **CIP Code:** 50.0701.00

## Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
POLS 2013	U.S. National Government	3
POLS 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
<b>Total SCHs</b>		<b>42</b>

## Courses Required for Major

Code	Title	SCHs
Students who have not taken a Global Perspectives course, will either need to take one in this section, or will need to add 3 SCH to the overall degree and take one in another department.		
<b>Art History Foundation (12 SCH)</b>		
ART 2423	World Art History I	3
ART 2433	World Art History II	3
ART 3053	Global Perspectives in Art	3
or ART 3343	Women in the Visual Arts	
ART 3173	Contemporary Issues in Art	3
<b>Studio Art Foundation (12 SCH)</b>		
ART 1203	2D Foundations	3
ART 1213	3D Foundations	3
ART 1303	Drawing Foundations	3
ART 2223	Digital Art Foundations	3
<b>Introductory Electives - Choose 9 SCH</b>		
ART 1503	Introduction to Painting	
ART 1603	Introduction to Photography	
ART 2753	Introduction to Sculpture	
ART 2823	Introduction to Ceramics	
ART 3013	Principles of Art Education	

ART 3153	Animation	
<b>Total SCHs</b>		<b>33</b>

## Intermediate and Advanced Studies

Code	Title	SCHs
ART 2243	Fundamentals of Type and Image	3
ART 2293	Visual Identity and Symbol	3
ART 3253	Motion Graphics	3
ART 4363	Community-Focused Design Studio	3
ART 4953	Internship	3
<b>Focus Area (9 SCH)</b>		<b>9</b>

Visual Communication

ART 4253	Publication Design	
ART 4283	Web and App Design	
ART 4313	Advertising and Social Media Design	

Illustration

ART 3363	Character Design	
ART 3383	Digital Illustration	
ART 4483	Narrative Illustration	

**Advanced Electives - Choose 12 SCH** **12**

3000 or 4000 level ART		
MGT 3243	Entrepreneurship	
MGT 4443	Small Business Management	

**Total SCHs** **36**

## Capstone

Code	Title	SCHs
ART 3393	Professional Practices for Visual Arts	3
ART 3903	Professional Writing for Visual Arts	3
ART 4993	BFA Exhibition	3
<b>Total SCHs</b>		<b>9</b>