

DIVISION OF FASHION DESIGN AND MERCHANDISING

Web Site: <http://www.twu.edu/fashion>

Courses

FT 1013. Principles and Techniques of Design Construction.

Comprehensive study of apparel design construction and assembly techniques. One lecture and four laboratory hours a week. Credit: Three hours.

FT 1073. Textiles. Properties of textile structures, including examinations of fibers, fabrics, dyes, and finishes. Two lecture and two laboratory hours a week. Credit: Three hours.

FT 1083. Fashion Aesthetics, Products, and Industries. A detailed study of the design, production, and distribution of apparel, accessory, and home fashion products and related industries. Includes investigation of the aesthetic concepts and philosophies of good design utilized in all segments of the fashion industry. Three lecture hours a week. Credit: Three hours.

FT 2013. Fundamentals of Fashion Sketching. Exploration of techniques of quick sketching using various media and professional materials to communicate original design ideas. Basic proportions of the female fashion figure are emphasized with an introduction to male figures. Prerequisite: ART 1303 or permission of instructor. One lecture and four laboratory hours a week. Credit: Three hours.

FT 2033. Principles of Fashion Marketing. Basic marketing and merchandising principles, concepts, and practices utilized in the operation of fashion-oriented businesses. Three lecture hours a week. Credit: Three hours.

FT 2113. Techniques of Pattern Design. An introductory course of basic principles of flat pattern drafting. Scientific development of the master block and its use in drafting patterns according to professional standards. Adaptation of master block into basic styles for the fashion industry. Prerequisite: FT 1013 or equivalent. One lecture and four laboratory hours a week. Credit: Three hours.

FT 2403. Mass Production Techniques. Identification, analysis, and application of production processes and techniques included in the design and production of diverse, mass marketable fashion products, including creating specifications and costing. Includes design and production of a children's wear line. Prerequisites: FT 1013, FT 2013, and FT 2113. One lecture and four laboratory hours a week. Credit: Three hours.

FT 2703. Production Techniques. Identification, analysis, and application of production processes and techniques included in the design and production of diverse, mass marketable fashion products, including creating specifications and costing. Prerequisites: FT 1083 and FT 2033. Two lecture and two laboratory hours a week. Credit: Three hours.

FT 3013. History of Costume. A study of clothing for women, men, and children in the Western hemisphere from prehistoric times to the present. Social, economic, technological, and cultural contexts examined for the evolution and succession of styles. Three lecture hours a week. Credit: Three hours.

FT 3023. Career Development Strategies. Career development assessment with a focus on successful employment and managerial strategies. Course objectives lead to providing information necessary for individuals aspiring to management and leadership positions in businesses. Prerequisites: Junior standing, FT 1073, FT 2033, and FT 2403 for Fashion Design majors or FT 2703 for Fashion Merchandising majors. Three lecture hours a week. Credit: Three hours.

FT 3043. Global Production and Trade. National and global patterns of production and trade in the textile and apparel industries. Emphasis is on the manufacture, marketing, and distribution activities used in developing competitive strategies of textiles and apparel. Satisfies Global Perspectives graduation requirement. Prerequisite: Junior standing, FT 2033, and FT 2403 for Fashion Design majors or FT 2703 for Fashion Merchandising majors. Three lecture hours a week. Credit: Three hours.

FT 3063. Fashion Promotion. Function, principles, methods, and evaluation of visual merchandising, advertising, special events, and public relations. Prerequisite: FT 2033. Three lecture hours a week. Credit: Three hours.

FT 3103. Merchandise Planning and Control. Techniques for profitable merchandise planning and control; managing merchandise through numerical concepts and calculations. Prerequisites: FT 2033 and six hours of Math with a grade of "C" or higher from among MATH 1013, MATH 1303, MATH 1703, MATH 2203 or instructor-approved substitute; and ACCT 2043 with a grade of "C" or higher for Fashion Merchandising majors only. Three lecture hours a week. Credit: Three hours.

FT 3113. Advanced Techniques of Pattern Design. Advanced flat pattern design using industry standards, methods, and computer software packages. Techniques taught include advanced drafting, grading, digitizing, and marker-making as per professional industry standards. Prerequisites: FT 2113, and CSCI 1203 or advisor-approved substitute. May be repeated once for additional credit. One lecture and four laboratory hours a week. Credit: Three hours.

FT 3173. Global Fashion Study. A professional study experience which provides students with an overview of the fashion industry. May include tours of manufacturing facilities, manufacturing-related companies, design facilities, retail stores, shopping centers, manufacturer's showrooms, trade associations, and auxiliary enterprises. Initial commitment to the study tour and subsequent enrollment must be approved by the instructor. May be repeated twice for additional credit. One lecture and six laboratory hours a week. Credit: Three hours.

FT 3303. Menswear Design and Production. Overview of the production of marketable menswear designs from concept to product. Includes the design processes, analysis methods, and patternmaking and construction techniques used in the menswear industry. Focus on creating original design concepts translated through illustrations and technical drawings as well as advanced patterning and construction of designs. Prerequisite: FT 2403. One lecture and four laboratory hours a week. Credit: Three hours.

FT 3403. Draping and Couture Techniques. Drafting and draping techniques applied to complex design problems. Advanced pattern drafting and construction using couture techniques. Original design sketches translated from muslin drape to finished garment using contemporary and couture production methods. May be repeated once for additional credit. Prerequisite: FT 2403. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4033. Fashion Portfolio Development. Development of the portfolio containing original design work, flats and specifications, photographs, and available trend resources. Finished illustration techniques are emphasized using various media. Focus on professional layout and production of work for design presentations. May be repeated once for additional credit. Prerequisites: FT 2013 and FT 3403. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4083. Global Perspectives of Dress and Adornment. Examines personal appearance practices, beliefs, and attitudes of diverse cultures throughout the world specifically focused on dress and adornment. Includes review of Western and Eastern dress. Focus on understanding appearance as a universal non-verbal form of communication. Satisfies Global Perspectives graduation requirement. Three lecture hours a week. Credit: Three hours.

FT 4103. Advanced Merchandise Planning and Control. Advanced techniques for profitable merchandise planning and control. Focus is on advanced concepts of planning, inventory management, and measures of performance. Interrelated functions of planning and control examined through case study. Includes learning to use computerized spreadsheets as decision-making tools. Prerequisites: FT 3103, ACCT 2043, CSCI 1203 or approved equivalent, and six hours of instructor-approved math. Three lecture hours a week. Credit: Three hours.

FT 4113. Retail Buying. An introduction to retail buying, including an examination of the fundamentals of effective buying and the responsibilities of buyers employed at different types of retail formats. Prerequisite: FT 3103. Three lecture hours a week. Credit: Three hours.

FT 4123. Retail Product Management and Information Analysis. The application of planning, purchasing, distributing, selling, and controlling retail products with emphasis on the analysis, synthesis, and interpretation of internal and external information needed to make effective retail decisions. Prerequisites: FT 3103, CSCI 1203 or approved equivalent, and ECO 1013 or ECO 1023. Three lecture hours a week. Credit: Three hours.

FT 4213. Collection Design and Development. A capstone course emphasizing the synthesis of design concepts, construction methods, and market forecasting in line and collection development for the fashion industry. Focus on creating original, marketable design concepts translated through illustrations and construction of designs. May be repeated once for additional credit. Prerequisites: FT 3403 and FT 4403. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4303. Computers in Fashion Design. Focus on the use of computer-based technologies for the development and production of advanced fashion designs. May be repeated once for additional credit. Prerequisites: FT 2113 and CSCI 1203, or approved equivalent. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4403. Contemporary Tailored Design. Overview of current industry tailoring production methods. Application of methods and techniques used in mass production and traditional tailoring for women's and men's suiting and outerwear. May be repeated once for additional credit. Prerequisite: FT 2403. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4603. Fashion Event Planning and Production. Development and production of promotional and special fashion events including fashion shows, exhibitions, displays, and other activities. Teaching and application focus on professional presentation styles and industry-driven approaches to promotion. Concepts of time and resource management are taught and applied. Prerequisite: FT 2033. May be repeated once for additional credit. One lecture and four laboratory hours a week. Credit: Three hours.

FT 4921. Independent Study in Fashion Design. Intensive study of topic of individual or professional interest. May be repeated twice for additional credit. Enrollment must be approved by the instructor. Credit: One hour.

FT 4923. Independent Study in Fashion Design. Intensive study of topic of individual or professional interest. May be repeated three times for additional credit. Enrollment must be approved by the instructor. Credit: Three hours.

FT 4931. Independent Study in Fashion Merchandising. Intensive study of topic of individual or professional interest. May be repeated twice for additional credit. Enrollment must be approved by the instructor. Credit: One hour.

FT 4933. Independent Study in Fashion Merchandising. Intensive study of topic of individual or professional interest. May be repeated three times for additional credit. Enrollment must be approved by the instructor. Credit: Three hours.

FT 4943. Externship in Fashion Merchandising. Intensive unpaid, place-based, direct industry contact learning experience of at least 60 hours arranged between the University; a student; and a business, agency, organization, or association. Allows for synergistic transactions between the student and the environment to assimilate new experiences into existing concepts through participation, interaction, and application. Enrollment and learning experience must be approved by the instructor. May be repeated once for additional credit. Prerequisites: FT 3063, FT 3103, and 60 credit hours with an overall GPA of 3.00. Four practicum and one lecture hours a week. Credit: Three hours.

FT 4963. Internship in Fashion Design. Work-study experience arranged between the University; a student; and a business, government agency, organization, or association. Transfers knowledge and skill from the classroom into abilities required for a career. Enrollment in the course and employment position must be approved by the instructor. Student must work a minimum of 200 hours throughout the entire semester. May be repeated three times for credit. Prerequisites: FT 3303 or FT 3403, FT 4403, and 75 credit hours with an overall GPA of 2.00. Credit: Three hours.

FT 4966. Internship in Fashion Design. Work-study experience arranged between the University; a student; and a business, government agency, organization, or association. Transfers knowledge and skill from the classroom into abilities required for a career. Enrollment in the course and employment position must be approved by the instructor. Students must work a minimum of 400 hours throughout the entire semester. May be repeated once for additional credit. Prerequisites: FT 3303 or FT 3403, FT 4403, and 75 credit hours with an overall GPA of 2.00. Credit: Six hours.

FT 4973. Internship in Fashion Merchandising. Work-study experience arranged between the University; a student; and a business, government agency, organization, or association. Transfers knowledge and skill from the classroom into abilities required for a career. Enrollment in the course and employment position must be approved by the instructor. Students must work a minimum of 200 hours throughout the entire semester. May be repeated three times for credit. Prerequisites: FT 3063, FT 3103, and 75 credit hours with an overall GPA of 2.00. Credit: Three hours.

FT 4976. Internship in Fashion Merchandising. Work-study experience arranged between the University; a student; and a business, government agency, organization, or association. Transfers knowledge and skill from the classroom into abilities required for a career. Enrollment in the course and employment position must be approved by the instructor. Students must work a minimum of 400 hours throughout the entire semester. May be repeated once for additional credit. Prerequisites: FT 3063, FT 3103, and 75 credit hours with an overall GPA of 2.00. Credit: Six hours.