

# BACHELOR OF ARTS IN FASHION DESIGN AND B.B.A. IN GENERAL BUSINESS (ENTREPRENEURSHIP EMPHASIS)

**Total Semester Credit Hours (sch): 165**

**Major: 111 sch**

FASHDESIGN.BA/BUSADM.BBA CIP Code: 50.0407.00/52.0201.00

## Overview

The B.A. in Fashion Design and B.B.A. in General Business, Entrepreneurship emphasis (2018-2019) dual degree program provides graduates with the diversity of knowledge and skills necessary to design and sell their own products through a small business in today's competitive economic environment. The Degree Requirements and Plan of Study outlined in this catalog for this dual degree program are specific only to those students that enter the program in Fall 2018, Spring 2019, or Summer 2019.

## Degree Requirements

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
GOV 2013	U.S. National Government	3
GOV 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
<b>Total SCHs</b>		<b>42</b>

## Fashion Design Courses Required

Within the fashion design courses required, 36 of the 63 required hours must be upper-level semester credit hours.

Code	Title	SCHs
FT 1013	Principles and Techniques of Design Construction	3
FT 1073	Textiles	3
FT 1083	Fashion Aesthetics, Products, and Industries	3
FT 2013	Fundamentals of Fashion Sketching	3
FT 2033	Principles of Fashion Marketing	3
FT 2113	Techniques of Pattern Design	3
FT 2403	Mass Production Techniques	3

FT 3013	History of Costume	3
FT 3023	Career Development Strategies	3
FT 3043	Global Production and Trade (GP)	3
FT 3103	Merchandise Planning and Control	3
FT 3113	Advanced Techniques of Pattern Design	3
FT 3303	Menswear Design and Production	3
FT 3403	Draping and Couture Techniques	3
FT 4033	Fashion Portfolio Development	3
FT 4213	Collection Design and Development	3
FT 4303	Computers in Fashion Design	3
FT 4403	Contemporary Tailored Design	3
FT 4603	Fashion Event Planning and Production	3
FT 4966	Internship in Fashion Design	6
<b>Total SCHs</b>		<b>63</b>

## Business Courses Required

Within the business courses required, 33 of the 48 required hours must be upper-level semester credit hours.

Code	Title	SCHs
BUS 2043	Fundamentals of Accounting I	3
BUS 2053	Fundamentals of Accounting II	3
BUS 3003	Principles of Management	3
BUS 3013	Business Law and Ethics	3
BUS 3053	Business Finance	3
BUS 3103	Cost Accounting	3
BUS 3113	Principles of Marketing	3
BUS 3243	Entrepreneurship	3
BUS 3273	Human Resource Management	3
BUS 3313	Business Analytics	3
BUS 3533	Management Information Systems	3
BUS 4093	Principles of Selling	3
BUS 4213	Consumer Behavior	3
BUS 4333	Business Policy	3
BUS 4443	Small Business Management	3
BUS 4563	Operations Management	3
<b>Total SCHs</b>		<b>48</b>

## Additional Program Requirements

Code	Title	SCHs
ART 1303	Basic Drawing	3
ART 2223	Digital Art Foundations	3
ART 2303	Figure Drawing	3
CSCI 2433	Microcomputer Applications	3

The Additional Program Requirements listed below apply ONLY if not completed through program-suggested general core requirements.

ECO 1013	Principles of Microeconomics (if not completed through general core requirements; the degree requires the completion of 3 hours of Economics from among ECO 1013 and ECO 1023; hours taken substitute for BUS 4093 in major requirements)	
or ECO 1023	Principles of Macroeconomics	

MATH 1703	Elementary Statistics I (if not completed through core requirements; the degree requires the completion of 6 hours of Math from among MATH 1703 and MATH 2203; hours taken substitute for BUS 4093 in major requirements)	FT 2113 (This course MUST be taken in the first spring semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)	Techniques of Pattern Design	3
or MATH 2203 Business Analysis I				
Total SCHs		12		
(GP) Satisfies global perspectives graduation requirement.				

## Plan of Study

### First Year

Fall	TCCN	SCHs		
FT 1013 (This course MUST be taken in the first fall semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)	Principles and Techniques of Design Construction	3	Mathematics Core (Fashion Program-suggested core course of MATH 2203 is strongly advised to fulfill a prerequisite requirement for business courses.)	3
FT 1083	Fashion Aesthetics, Products, and Industries	3		
ART 1303 (This course MUST be taken in the first fall semester of enrollment.)	Basic Drawing	3		
ENG 1013	Composition I	3		
HIST 1013	History of the United States, 1492-1865	3		
UNIV 1231	Learning Frameworks: The First Year Experience	1		
Wellness/Mathematics CAO Core (Fashion Program-suggested course of MATH 1703 is strongly advised to fulfill a prerequisite requirement for business courses.)		2		
SCHs		18		

### Spring

Spring	TCCN	SCHs		
FT 1073	Textiles	3		
FT 2013 (This course MUST be taken in the first academic year of enrollment, and completed with a grade of "C" or higher during the first enrollment.)	Fundamentals of Fashion Sketching	3		
SCHs		18		

ENG 1023	Composition II	ENGL 1302	3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3

SCHs		18
------	--	----

### Summer

Summer	TCCN	SCHs	
GOV 2023	Texas Government	GOVT 2306	3
GOV 2013	U.S. National Government	GOVT 2305	3
SCHs		6	

### Second Year

Fall	TCCN	SCHs	
FT 2033	Principles of Fashion Marketing	3	
FT 2403	Mass Production Techniques	3	
BUS 2043	Fundamentals of Accounting I	3	
ART 2303	Figure Drawing	ARTS 2323	3
CSCI 2433	Microcomputer Applications	COSC 1301	3
Life/Physical Science Core		3	
SCHs		18	

### Spring

Spring	TCCN	SCHs	
FT 3403	Draping and Couture Techniques	3	
BUS 2053	Fundamentals of Accounting II	ACCT 2302	3
BUS 3003	Principles of Management	3	
BUS 3013	Business Law and Ethics	3	
BUS 3113	Principles of Marketing	3	
ART 2223	Digital Art Foundations	ARTS 2348	3
SCHs		18	

<b>Summer</b>		<b>TCCN</b>		BUS 3313	Business Analytics	3
Language, Philosophy, and Culture Core			3	BUS 4093	Principles of Selling	3
Social/Behavioral Science Core (Fashion Program-suggested core course of ECO 1013 or ECO 1023 is strongly advised to fulfill a prerequisite requirement for a fashion course.)			3	BUS 4443	Small Business Management	3
					SCHs	18
				<b>Spring</b>	<b>TCCN</b>	
	SCHs		6	FT 4213	Collection Design and Development	3
<b>Third Year</b>				BUS 3053	Business Finance	3
<b>Fall</b>		<b>TCCN</b>		BUS 4213	Consumer Behavior	3
FT 3043 (GP)	Global Production and Trade		3	BUS 4333	Business Policy	3
FT 3103	Merchandise Planning and Control		3	BUS 4563	Operations Management	3
FT 3303	Menswear Design and Production		3		SCHs	15
FT 4303	Computers in Fashion Design		3	<b>Summer</b>	<b>TCCN</b>	
BUS 3103	Cost Accounting		3	FT 4966	Internship in Fashion Design	6
BUS 3533	Management Information Systems		3		SCHs	6
					Total SCHs:	165
	SCHs		18	(GP) courses satisfy global perspectives graduation requirement.		
<b>Spring</b>		<b>TCCN</b>				
FT 3023	Career Development Strategies		3			
FT 3113	Advanced Techniques of Pattern Design		3			
FT 4603	Fashion Event Planning and Production		3			
BUS 3243	Entrepreneurship		3			
BUS 3273	Human Resource Management		3			
Life/Physical Science Core			3			
	SCHs		18			
<b>Summer</b>		<b>TCCN</b>				
Multicultural Women's Studies CAO Core			3			
Creative Arts Core			3			
	SCHs		6			
<b>Fourth Year</b>						
<b>Fall</b>		<b>TCCN</b>				
FT 3013	History of Costume		3			
FT 4033	Fashion Portfolio Development		3			
FT 4403	Contemporary Tailored Design		3			