

BACHELOR OF SCIENCE IN FASHION MERCHANDISING AND B.B.A. IN MANAGEMENT

Total Semester Credit Hours (sch): 150

Major: 99 sch

FASHMERCH.BS/MANAGEMENT.BBA

CIP Code:

52.1902.02/52.0201.00

Overview

The B.S. in Fashion Merchandising and B.B.A. in Management (2018 - 2019) dual degree program provides graduates with the wealth of knowledge and skills that is desirable for a career in retail management at a store, district, regional, or corporate level. The Degree Requirements and Plan of Study outlined in this catalog for this dual degree program are specific only to those students that enter the program in Fall 2018, Spring 2019, or Summer 2019.

Degree Requirements

Texas Core Curriculum

| Code | Title | SCHs |
|--|---|------|
| ENG 1013 | Composition I | 3 |
| ENG 1023 | Composition II | 3 |
| Mathematics | | 3 |
| Life & Physical Sciences | | 6 |
| Language, Philosophy, & Culture | | 3 |
| Creative Arts | | 3 |
| HIST 1013 | History of the United States, 1492-1865 | 3 |
| HIST 1023 | History of the United States, 1865 to the Present | 3 |
| GOV 2013 | U.S. National Government | 3 |
| GOV 2023 | Texas Government | 3 |
| Social & Behavioral Sciences | | 3 |
| CAO: Women's Studies | | 3 |
| CAO: First Year Seminar, Wellness or Mathematics | | 3 |
| Total SCHs | | 42 |

Fashion Merchandising Courses Required

Within the fashion merchandising courses required, 30 of the 45 required hours must be upper-level semester credit hours.

| Code | Title | SCHs |
|---------|--|------|
| FT 1073 | Textiles | 3 |
| FT 1083 | Fashion Aesthetics, Products, and Industries | 3 |
| FT 2033 | Principles of Fashion Marketing | 3 |
| FT 2703 | Production Techniques | 3 |
| FT 3023 | Career Development Strategies | 3 |
| FT 3043 | Global Production and Trade (GP) | 3 |
| FT 3063 | Fashion Promotion | 3 |
| FT 3103 | Merchandise Planning and Control | 3 |
| FT 4083 | Global Perspectives of Dress and Adornment | 3 |
| FT 4103 | Advanced Merchandise Planning and Control | 3 |
| FT 4113 | Retail Buying | 3 |

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|------------|--|----|
| FT 4123 | Retail Product Management and Information Analysis | 3 |
| FT 4603 | Fashion Event Planning and Production | 3 |
| FT 4976 | Internship in Fashion Merchandising | 6 |
| Total SCHs | | 45 |

Business Courses Required

Within the business courses required, 39 of the 54 required hours must be upper-level semester credit hours.

| Code | Title | SCHs |
|------------|---|------|
| BUS 2043 | Fundamentals of Accounting I | 3 |
| BUS 2053 | Fundamentals of Accounting II | 3 |
| BUS 3003 | Principles of Management | 3 |
| BUS 3013 | Business Law and Ethics | 3 |
| BUS 3053 | Business Finance | 3 |
| BUS 3113 | Principles of Marketing | 3 |
| BUS 3273 | Human Resource Management | 3 |
| BUS 3313 | Business Analytics | 3 |
| BUS 3513 | Professional Presentation Strategies | 3 |
| BUS 3533 | Management Information Systems | 3 |
| BUS 4063 | Retailing | 3 |
| BUS 4213 | Consumer Behavior | 3 |
| BUS 4223 | Human Behavior in Business Administration | 3 |
| BUS 4243 | Financial Management | 3 |
| BUS 4333 | Business Policy | 3 |
| BUS 4343 | Business Leadership Strategies | 3 |
| BUS 4523 | Diversity in Organizations | 3 |
| BUS 4563 | Operations Management | 3 |
| Total SCHs | | 54 |

Additional Program Requirements

| Code | Title | SCHs |
|-------------|------------------------------|------|
| CSCI 2433 | Microcomputer Applications | 3 |
| Elective | | 3 |
| ECO 1013 | Principles of Microeconomics | 3 |
| or ECO 1023 | Principles of Macroeconomics | 3 |

The Additional Program Requirements listed below apply ONLY if not completed through program-suggested general core requirements

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|--------------|--|--|
| ECO 1023 | Principles of Macroeconomics (if not completed through general core requirements; the degree requires the completion of 6 hours of Economics from among ECO 1013 and ECO 1023; hours taken substitute for Elective course) | |
| or ECO 1013 | Principles of Microeconomics | |
| MATH 1703 | Elementary Statistics I (if not completed through core requirements; the degree requires the completion of 6 hours of Math from among MATH 1703 and MATH 2203; hours taken substitute for Elective course.) | |
| or MATH 2203 | Business Analysis I | |

Total SCHs 9

(GP) Satisfies global perspectives graduation requirement.

Plan of Study

Fashion Merchandising BS and Management BBA Plan of Study

| First Year | | | |
|---------------|---|---------------------------------|------|
| Fall | | TCCN | SCHs |
| FT 1083 | Fashion Aesthetics, Products, and Industries | | 3 |
| ENG 1013 | Composition I | ENGL 1301 | 3 |
| HIST 1013 | History of the United States, 1492-1865 | HIST 1301 | 3 |
| UNIV 1231 | Learning Frameworks: The First Year Experience | EDUC 1100, EDUC 1200, EDUC 1300 | 1 |
| | Creative Arts Core | | 3 |
| | Social/Behavioral Science Core (Fashion Program-suggested core course of ECO 1013 or ECO 1023 is strongly advised to fulfill a prerequisite requirement for a fashion course.) | | 3 |
| | Wellness/Mathematics CAO Core (Fashion Program-suggested core course of MATH 1703 is strongly advised to fulfill a prerequisite requirement for business courses in the minor.) | | 2 |
| | SCHs | | 18 |
| Spring | | TCCN | |
| FT 1073 | Textiles | | 3 |
| CSCI 2433 | Microcomputer Applications | COSC 1301 | 3 |
| ECO 1013 (or) | Principles of Microeconomics | ECON 2302 | 3 |
| ECO 1023 | Principles of Macroeconomics | ECON 2301 | |
| ENG 1023 | Composition II | ENGL 1302 | 3 |
| HIST 1023 | History of the United States, 1865 to the Present | HIST 1302 | 3 |
| | Mathematics Core (Fashion Program-suggested core course of MATH 2203 is strongly advised to fulfill a prerequisite requirement for business courses in the minor.) | | 3 |
| | SCHs | | 18 |

| Second Year | | | |
|--------------|--|-----------|----|
| Fall | | TCCN | |
| FT 2033 | Principles of Fashion Marketing | | 3 |
| BUS 2043 | Fundamentals of Accounting I | ACCT 2301 | 3 |
| GOV 2013 | U.S. National Government | GOVT 2305 | 3 |
| | Language, Philosophy, and Culture Core | | 3 |
| | Life/Physical Science Core | | 3 |
| | Multicultural Women's Studies Core | CAO | 3 |
| | SCHs | | 18 |
| Spring | | TCCN | |
| FT 2703 | Production Techniques | | 3 |
| BUS 2053 | Fundamentals of Accounting II | ACCT 2302 | 3 |
| BUS 3003 | Principles of Management | | 3 |
| BUS 3113 | Principles of Marketing | | 3 |
| GOV 2023 | Texas Government | GOVT 2306 | 3 |
| | Life/Physical Science Core | | 3 |
| | SCHs | | 18 |
| Third Year | | | |
| Fall | | TCCN | |
| FT 3043 (GP) | Global Production and Trade | | 3 |
| FT 3103 | Merchandise Planning and Control | | 3 |
| BUS 3013 | Business Law and Ethics | | 3 |
| BUS 3513 | Professional Presentation Strategies | | 3 |
| BUS 3533 | Management Information Systems | | 3 |
| BUS 4213 | Consumer Behavior | | 3 |
| | SCHs | | 18 |
| Spring | | TCCN | |
| FT 3023 | Career Development Strategies | | 3 |
| FT 3063 | Fashion Promotion | | 3 |
| FT 4603 | Fashion Event Planning and Production | | 3 |

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|--------------------|--|-----|
| BUS 3273 | Human Resource Management | 3 |
| BUS 4223 | Human Behavior in Business Administration | 3 |
| BUS 4343 | Business Leadership Strategies | 3 |
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| | SCHs | 18 |
| Summer | TCCN | |
| FT 4976 | Internship in Fashion Merchandising | 6 |
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| | SCHs | 6 |
| Fourth Year | | |
| Fall | TCCN | |
| FT 4083 (GP) | Global Perspectives of Dress and Adornment | 3 |
| FT 4113 | Retail Buying | 3 |
| BUS 3053 | Business Finance | 3 |
| BUS 3313 | Business Analytics | 3 |
| BUS 4523 | Diversity in Organizations | 3 |
| Elective | | 3 |
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| | SCHs | 18 |
| Spring | TCCN | |
| FT 4103 | Advanced Merchandise Planning and Control | 3 |
| FT 4123 | Retail Product Management and Information Analysis | 3 |
| BUS 4063 | Retailing | 3 |
| BUS 4243 | Financial Management | 3 |
| BUS 4333 | Business Policy | 3 |
| BUS 4563 | Operations Management | 3 |
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| | SCHs | 18 |
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| | Total SCHs: | 150 |

(GP) courses satisfy global perspectives graduation requirement.