

# BACHELOR OF SCIENCE IN KINESIOLOGY (EXERCISE SCIENCE, PRE-PHYSICAL THERAPY)

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**Web Site:** <https://twu.edu/kinesiology/undergraduate-programs/exercise-sciencepre-physical-therapy/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Effectively administer and interpret a variety of fitness and motor assessments.
- b. Appropriately design exercise prescriptions for healthy and clinical populations.
- c. Effectively communicate the health-related benefits of a physically active lifestyle.