

# MASTER OF ARTS IN ART (CONCENTRATION IN ART EDUCATION)

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**Web Site:** <https://twu.edu/visual-arts/graduate-programs/art-education/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<http://www.60x30tx.com/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Fine Arts: Knowledge of the theory and techniques required to compose, produce, and perform works of music, dance, visual arts, drama, and sculpture. Instructing: Effectively teaching others how to do something.
2. Learning Strategies: Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.
3. Monitoring: Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.
4. Communication and Media: Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media. Engaging in multimodal communication and media strategies in coursework and preparing for how to effectively utilize and communicate with a variety of media sources.
5. Developing Objectives and Strategies: Establishing long-range objectives and specifying the strategies and actions to achieve them. Creating lesson plans and curriculum structures, planning activities, and implementing teaching strategies to achieve learning objectives.
6. Service Orientation: Actively looking for ways to help people. Actively listen and observe opportunities to foster learning and make positive changes in the classroom.
7. Instructing: Teaching others how to do something.