

ACCELERATED BACHELOR OF ARTS/MASTER OF ARTS IN ENGLISH (WRITING AND RHETORIC)

Web Site: <http://https://twu.edu/english-speech-foreign-languages/ba-ma-accelerated-program-in-english/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<http://www.60x30tx.com/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

B.A. in English (Writing and Rhetoric)

1. Communicate effectively to diverse audiences using a range of media and technology.
2. Organize, synthesize, and evaluate the credibility of information, such as, but not limited to, a range of academic and non-academic sources and use this knowledge to make ethical decisions.
3. Use effective research strategies to inform argument-driven projects.

M.A. in English

1. Effectively gather, interpret, and evaluate information from multiple sources.
2. Systematically interpret, evaluate, and critique language within various socially significant contexts.
3. Compose clear communication in a variety of rhetorically significant genres and modes.
4. Create compelling evidence-based arguments with supportive details.