

B.A. IN FASHION DESIGN AND B.S. IN FASHION MERCHANDISING (MARKETING MINOR)

Web Site: <https://twu.edu/fashion/degree-programs/ba-in-fashion-design-and-bs-in-fashion-merchandising/>

Recommended Plan of Study

First Year

Fall		TCCN	SCHs	Spring		TCCN	SCHs
FT 1013	Principles and Techniques of Design Construction		3	FT 2013	Fundamentals of Fashion Sketching		3
(This course MUST be taken in the first fall semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)				(This course MUST be taken in the first spring semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)			
FT 1083	Fashion Aesthetics, Products, and Industries		3	FT 2113	Techniques of Pattern Design		3
ART 1303	Drawing Foundations	ARTS 1316	3	ENG 1023	Composition II	ENGL 1302	3
(This courses MUST be taken in the first fall semester of enrollment.)				HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3
ENG 1013	Composition I	ENGL 1301	3	Mathematics Core (Fashion Program-suggested core courses of MATH 1013, MATH 1013, or MATH 1703 are strongly advised)			
HIST 1013	History of the United States, 1492-1865	HIST 1301	3	SChs 18			
UNIV 1231	Learning Frameworks: The First Year Experience	EDUC 1100, EDUC 1200, EDUC 1300	1	Second Year			
Wellness/Mathematics CAO Core (Fashion Program-suggested courses of MATH 1013, MATH 1303, or MATH 1703 are strongly advised)				Fall			
SChs 18				FT 2033	Principles of Fashion Marketing		3
Spring				FT 2403	Mass Production Techniques		3
FT 1073	Textiles		3	ART 2303	Figure Drawing	ARTS 2323	3
TCCN				ACCT 2043	Fundamentals of Accounting I	ACCT 2301	3
TCCN				CSCI 2433	Microcomputer Applications		3
TCCN				Life / Physical Science Core			
TCCN				SChs 18			
TCCN				Spring			
TCCN				FT 3103	Merchandise Planning and Control		3
TCCN				FT 3403	Draping and Couture Techniques		3
TCCN				ART 2223	Digital Art Foundations	ARTS 2348	3
TCCN				MGT 3003	Principles of Management		3
TCCN				POLS 2013	U.S. National Government	GOVT 2305	3
TCCN				Social/Behavioral Science Core (Fashion Program-suggested core course of ECO 1013 or ECO 1023 is strongly advised to fulfill fashion course prerequisite requirements.)			
TCCN				SChs 18			

Third Year

Fall		TCCN	
FT 3303	Menswear Design and Production		3
FT 4113	Retail Buying		3
FT 4303	Computers in Fashion Design		3
MKT 3113	Principles of Marketing		3
	Creative Arts Core		3
	Language, Philosophy, and Culture Core		3
SCHs			18

Spring		TCCN	
FT 3023	Career Development Strategies		3
FT 3063	Fashion Promotion		3
FT 3113	Advanced Techniques of Pattern Design		3
FT 4603	Fashion Event Planning and Production		3
POLS 2023	Texas Government	GOVT 2306	3
	Life/Physical Science Core		3
SCHs			18

Summer		TCCN	
FT 4976	Internship in Fashion Merchandising		6
SCHs			6

Fourth Year

Fall		TCCN	
FT 3013	History of Costume		3
FT 3043	Global Production and Trade		3
FT 4033	Fashion Portfolio Development		3
FT 4083 or 3173	Global Perspectives of Dress and Adornment or Global Fashion Study		3
FT 4403	Contemporary Tailored Design		3
MKT 4213	Consumer Behavior		3
SCHs			18

Spring		TCCN	
FT 4103	Advanced Merchandise Planning and Control		3
FT 4123	Retail Product Management and Information Analysis		3
FT 4213	Collection Design and Development		3
BUS 3513	Professional Presentation Strategies		3
MKT 4063	Retailing		3
	Multicultural Women's Studies CAO Core		3
SCHs			18

Summer		TCCN	
FT 4966	Internship in Fashion Design		6
SCHs			6
Total SCHs:			156