

B.A. IN FASHION DESIGN AND B.S. IN FASHION MERCHANDISING (MARKETING MINOR)

Web Site: <https://twu.edu/fashion/degree-programs/ba-in-fashion-design-and-bs-in-fashion-merchandising/>

The B.A. in Fashion Design and B.S. in Fashion Merchandising, Marketing minor (2020-21) dual degree program provides graduates with the broadest knowledge of the fashion industry among all fashion degrees by preparing students to work in design, manufacturing, production, wholesale, and retail environments. The Degree Requirements and Plan of Study outlined in this catalog for this dual degree program are specific only to those students that enter the program in Fall 2020, Spring 2021, or Summer 2021.