

BACHELOR OF APPLIED ARTS AND SCIENCES IN HEALTH SCIENCES (HEALTH STUDIES EMPHASIS)

Web Site: <https://twu.edu/baas/baas-health-sciences/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<http://www.60x30tx.com/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Effectively plan a health education/promotion program.
2. Effectively evaluate a health education/promotion program.
3. Effectively communicate with a range of audiences in a health education/promotion setting.
4. Effectively demonstrate ethical and professional responsibilities in a health education/promotion setting.