

MASTER OF ARTS IN ENGLISH (WRITING RHETORIC)

Web Site: <https://twu.edu/english-rhetoric-spanish/graduate-programs/ma-in-english/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Effectively gather, interpret, and evaluate information from multiple sources.
- b. Systematically interpret, evaluate, and critique language within various socially significant contexts.
- c. Compose clear communication in a variety of rhetorically significant genres and modes.
- d. Create compelling evidence-based arguments with supportive details.