

MASTER OF ARTS IN SOCIOLOGY

Web Site: <https://twu.edu/sociology/graduate-programs/ma-in-sociology/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Explain in oral or written form main sociological theories and use them in analyzing social phenomena, interpreting social events, and solving social problems.
- b. Identify and use quantitative and qualitative research methods for research and present results in a research report.
- c. Choose appropriate statistical techniques to answer basic research questions, perform basic statistical analysis using computer software, and interpret results.