

MASTER OF HEALTHCARE ADMINISTRATION (BUSINESS ANALYTICS)

Web Site: <https://twu.edu/business/mha/mha-business-analytics/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Appropriately use information, data, and sound judgment to inform management decisions. Students will be able to apply critical thinking and analysis to solve healthcare problems. They will apply analytical thinking and effective information seeking to healthcare financial management, performance measurement, and process management issues.
2. Successfully pursue organizational goals that involve getting things done through and in collaboration with others. Students gain these skills with a focus on governance, change leadership, human resource management, initiative, IT management, organizational awareness, project management, and strategic orientation.
3. Act with integrity, upholding high professional and ethical standards. Emphasizing ethical decision-making, professionalism, life-long learning, and self-confidence, graduates will approach their profession with an achievement orientation.