

MASTER OF HEALTHCARE ADMINISTRATION (BUSINESS ANALYTICS)

Web Site: <https://twu.edu/business/mha/mha-business-analytics/>

The M.H.A. with an emphasis in Business Analytics provides the skills needed to gather, analyze, and evaluate meaningful patterns represented in data that all healthcare organizations must understand and manage. This program option explores technology, interface, and security issues related to data access and use within healthcare organizations, while also imparting the professional skills required to effectively communicate complex technical information to various management levels within an organization.

Completion of the emphasis will immediately qualify the student to sit for the Health Information and Management Systems Society (HIMSS) first level of medical informatics certification as a CAHIMS (certified associate). For the next certification level, CPHIMS (certified professional), the M.H.A. degree with the business analytics emphasis substitutes for two years of equivalent experience. A person with a master's degree (including the Business Analytics emphasis) and three years of experience, rather than five years of experience, will qualify to sit for the CPHIMS certification.

The emphasis in Business Analytics is an extension of the regular M.H.A. degree program, and is available only to those students enrolled for the M.H.A. All regular M.H.A. admission requirements apply. A student can declare their interest in the Business Analytics emphasis at any time through their advisor. This emphasis requires an additional four courses (12 credit hours). However, two of these four courses can be substituted for two required electives in the overall M.H.A. degree; so the net increase for this emphasis is only six credit hours.

The emphasis does not impact the Program's accreditation through the Commission on Accreditation of Healthcare Management Education (CAHME).