

# MASTER OF BUSINESS ADMINISTRATION (BUSINESS ANALYTICS)

**Web Site:** <https://twu.edu/business/mba/mba-business-analytics/>

## Degree Requirements

### Total Semester Credit Hours Required

39-48 Semester credit hours (SCH).

1. Students should complete ACCT 5433, prior to enrolling in FIN 5243.
2. Students must have successfully completed ACCT 5433 , FIN 5243 , MGT 5263 , MGT 5663, and MKT 5133 before attempting MGT 5893 . (In earlier catalogs these courses used the BUS prefix).
3. MGT 5893 is the Capstone course in the M.B.A. program and focuses on executive-level decision-making that guides the organization in its interactions with the internal and external environments. It involves synthesis of the various functional silos of the business discipline and comprehensive business case analysis for proposed or actual companies.

Code	Title	SCHs
<b>Proficiency Courses (may be waived)</b>		<b>0-9</b>
ACCT 5093	Financial Accounting	
BUS 5013	Foundations in Business	
FIN 5753	Foundations of Financial Management	
<b>Required Courses for M.B.A. major</b>		
ACCT 5433	Managerial Accounting	3
BUS 5923	Global Business	3
BUS 5933	Business Ethics and Legal Environment	3
FIN 5243	Managerial Finance	3
MGT 5263	Organizational Behavior in Business Administration	3
MGT 5663	Decision Analysis for Managers	3
MKT 5133	Marketing Management	3
MGT 5893	Business Strategy and Policy (Capstone, must be taken in final semester.)	3
Total SCHs		24-33
<b>Required Courses for emphasis in Business Analytics</b>		
CSCI 5103	Fundamentals of Informatics	3
MGT 5683	Business Decision Process	3
MGT 5693	Enterprise Applications of Business Intelligence	3
MGT 5763	Strategic Information Systems	3
MKT 5153	Research Methods in Business	3
Total SCHs		15