

MASTER OF BUSINESS ADMINISTRATION (ENTREPRENEURSHIP)

Web Site: <https://twu.edu/management-marketing/>

Do you have an idea that you would like to commercialize or have an existing business that you want to scale? Are you an aspiring entrepreneur or are striving to be the innovative leader who builds and manages successful teams? The TWU M.B.A. in Entrepreneurship gives you the skills to succeed. Our program provides you with knowledge on:

- all aspects of a small business including how to set up a company
- how to obtain financing and manage the legal aspects of setting up a business
- estimating market size and potential; identifying target customers; setting up distribution networks; bringing concept to market;
- hiring, managing and motivating a successful team