

# MASTER OF BUSINESS ADMINISTRATION (GENERAL BUSINESS)

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**Web Site:** <https://twu.edu/management-marketing/graduate-programs/mba-general-business/>

The M.B.A. in General Business allows students to select areas of study within the business curriculum that satisfies their professional interests while obtaining broad exposure to management issues and problems. The program provides an opportunity for students to build leadership and general business skills while also expanding their ability to solve business problems analytically. Students should choose their courses in consultation with an advisor.