

# MASTER OF BUSINESS ADMINISTRATION (MARKETING)

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**Web Site:** <https://twu.edu/business/mba/mba-marketing/>

## Admissions

**Effective February 1, 2023:** Students applying for Spring 2024 and beyond in the following programs will utilize the New Graduate Application Portal (<https://texaswomans.force.com/apply/>) – M.B.A. (<http://catalog.twu.edu/graduate/business/management-marketing/>), M.H.A. (<http://catalog.twu.edu/graduate/business/health-care-administration/>), M.S. in Child Life (<http://catalog.twu.edu/graduate/professional-education/human-development-family-studies-counseling/child-life-ms/>), M.S. in Child Development (<http://catalog.twu.edu/graduate/professional-education/human-development-family-studies-counseling/child-development-ms/>), and Ph.D. in Child Development and Early Education (<http://catalog.twu.edu/graduate/professional-education/human-development-family-studies-counseling/child-development-early-education-phd/>). All other programs, and those programs above wishing to start Summer or Fall 2023, will continue with the ApplyTexas application (<https://goapplytexas.org/>). Please contact the Office of Admissions (<https://twu.edu/admissions/>) with any questions at 940-898-3188 or [graduate@twu.edu](mailto:graduate@twu.edu).

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All students must meet the University requirements as outlined in the Admission to the TWU Graduate School (<http://catalog.twu.edu/graduate/graduate-school/admission-graduate-school/>) section of the catalog.

This academic program may have additional admission criteria that must also be completed as outlined on the program's website.