

# POST-BACCALAUREATE CERTIFICATE IN ENTREPRENEURSHIP

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**Web Site:** <https://twu.edu/business/post-baccalaureate-certificates/post-baccalaureate-entrepreneurship-certificate/>

The Entrepreneurship Certificate provides students with the skills and knowledge necessary to start and scale a business. Students will complete four courses which address all aspects of a small business including how to set up a company; obtain financing; estimate market size and potential; identify target customers; set up distribution networks; bring concept to market; hire and manage a team; write a business plan.