

MASTER OF BUSINESS ADMINISTRATION (SPORT MANAGEMENT)

Web Site: <https://twu.edu/business/mba/mba-sport-management/>

The M.B.A. in Sport Management is an accelerated master's degree that allows students to build analytical and managerial skills in both Business and Sport. Our program prepares future sport leaders and managers who understand the role and importance of the sport business in the global economy. In a collaborative environment employing online learning combined with experiential learning and faculty mentoring, students have opportunities to serve the sport industry in the Dallas-Fort Worth area, build relationships with professionals in the area, and develop a long-term career network. If you love sports, and your career goals include working alongside sports teams and athletes, the M.B.A. in Sport Management is for you!

We also offer a five-year Master's program: a dual degree, B.S. in Kinesiology/M.B.A. in Sport Management. For information please refer to the TWU undergraduate catalog.