

MASTER OF SCIENCE IN KINESIOLOGY (COACHING)

Web Site: <https://twu.edu/kinesiology/graduate-programs/coaching/>

The M.S. in Kinesiology with an emphasis in Coaching is a 36 semester credit hour option emphasizing the development of skills, techniques, and concepts necessary to become a master coach.

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<http://www.60x30tx.com/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Accurately apply knowledge to the betterment of the field of Kinesiology.
2. Assess needs in the Kinesiology field and recommend appropriate solutions.

Admissions

All students must meet the University requirements as outlined in the Admission to the TWU Graduate School (<http://catalog.twu.edu/graduate/graduate-school/admission-graduate-school/>) section of the catalog.

This academic program may have additional admission criteria that must also be completed as outlined on the program's website.

Degree Requirements

Total Semester Credit Hours Required

36 semester credit hours (SCH). The majority of the program is taught online.

Code	Title	SCHs
Kinesiology Core		
KINS 5023	Methods of Research	3
KINS 5033	Applied Statistical Principles	3
Coaching Emphasis		
KINS 5203	Theory of Coaching	3
KINS 5243	Sport Injury Prevention and First Aid	3
KINS 5253	Organization and Administration for Effective Team Management	3
KINS 5263	Sport Psychology	3
KINS 5273	Sport Conditioning and Nutrition	3
KINS 5293	Technical Skills Analysis	3
KINS 5303	Coaching Tactical Skills	3
Electives		
Choose two from the following (with approval by program director)		6
KINS 5403	Leadership Theory and Practice in Sport and the Health Sciences	
KINS 5453	Financing the Sport Enterprise	

KINS 5463	Legal Issues in Sport	
KINS 5473	Sport Media and Marketing	
KINS 5683	Exercise Evaluation and Prescription	
KINS 5723	Sport in American Society	
KINS 5813	Research in Kinesiology	
KINS 5883	APA II: Disability Sport and Fitness	
KINS 5903	Special Topics (Low Ropes)	
KINS 5913	Independent Study	
Other electives are possible – consult your advisor		
Culminating Experience		
Choose one of the following		3
KINS 5123	Professional Affiliation	
KINS 5973	Professional Paper and Project	
Total SCHs		36