

# MASTER OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT)

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**Web Site:** <https://twu.edu/kinesiology/graduate-programs/sport-management/>

## Degree Requirements

### Total Semester Credit Hours Required

36 semester credit hours (SCH).

Code	Title	SCHs
<b>Kinesiology Core</b>		
KINS 5023	Methods of Research	3
KINS 5033	Applied Statistical Principles	3
<b>Sport Management Emphasis</b>		
KINS 5403	Leadership Theory and Practice in Sport and the Health Sciences	3
KINS 5413	The Sport Industry	3
KINS 5423	Governance, Policy Development, and Ethics in Sport	3
KINS 5443	Sport for Development	3
KINS 5453	Financing the Sport Enterprise	3
KINS 5463	Legal Issues in Sport	3
KINS 5473	Sport Media and Marketing	3
KINS 5493	Sport Venue and Event Management	3
KINS 5723	Sport in American Society	3
Electives to replace courses above can be chosen in consultation with your advisor		
<b>Culminating Experience</b>		
KINS 5113	Professional Internship in Sport Management (Requires the completion of 350 hours of site work within the sports industry)	3
Total SCHs		36