

MASTER OF SCIENCE IN KINESIOLOGY (SPORT MANAGEMENT)

Web Site: <https://twu.edu/kinesiology/graduate-programs/sport-management/>

TWU's M.S. in Kinesiology with an emphasis in Sport Management was designed for students who want to lead and shape the future of sports. Our comprehensive curriculum combines the principles of sports marketing, sport communication, leadership, and research to equip students with the knowledge and skills needed to excel in this dynamic field. Graduates primarily work in collegiate and high school sports, recreational and wellness facilities, and not-for-profit sports organizations.