

DOCTOR OF PHILOSOPHY IN KINESIOLOGY (SPORT MANAGEMENT)

Web Site: <https://twu.edu/kinesiology/graduate-programs/sport-management/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theceb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Successfully design and implement a sport management related research study.
2. Successfully design a grant proposal related to sport management.
3. Successfully demonstrate written and oral communication skills through professional presentations and peer-reviewed publications.