

POST-BACCALAUREATE CERTIFICATE IN LEADERSHIP AND SPORT

KINS 5463	Legal Issues in Sport	3
Total SCHs		18

Web Site: <https://twu.edu/kinesiology/certificates/certificate-leadership-sport/>

In the School of Health Promotion and Kinesiology, students may earn a graduate certificate in Leadership and Sport. Upon completion of the certificate, the candidate may apply, with advisor approval, the semester credit hours toward a master's degree.

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<http://www.60x30tx.com/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Integrate their own Coaching and/or Sport Management experience with well-defined professional career goals that will prepare the student for a career in sport management with confidence, purpose, and a sense of resilience.
2. Develop administration and business skills in sport management and sport law to assume leadership roles in the complex and diverse environment of Sport and Sport Management Leadership.
3. Advance their career in leadership and seek professional and executive employment with the business skills necessary in sport finance and sport marketing to improve their professional practice and equip others for leadership, accountability, and service to their organizations.

Degree Requirements

All students must meet the University requirements as outlined in the Admission to the TWU Graduate School (<http://catalog.twu.edu/graduate/graduate-school/admission-graduate-school/>) section of the catalog.

This academic program may have additional admission criteria that must also be completed as outlined on the program's website.

Degree Requirements

Total Semester Credit Hours Required

18 semester credit hours (SCH).

Code	Title	SCHs
Required Courses		
KINS 5203	Theory of Coaching	3
KINS 5253	Organization and Administration for Effective Team Management	3
KINS 5403	Leadership Theory and Practice in Sport and the Health Sciences	3
KINS 5413	The Sport Industry	3
KINS 5453	Financing the Sport Enterprise	3