POST-BACCALAUREATE CERTIFICATE IN LEADERSHIP AND SPORT

Web Site: https://twu.edu/kinesiology/certificates/certificate-leadership-sport/

The online graduate certificate in Leadership and Sport from the School of Health Promotion at Texas Woman's University introduces students to coaching and sport management leadership principles. The certificate coursework prepares students for leadership roles across sports programs. Upon completion of the certificate, students may apply the semester credit hours toward a master's degree, with SHPK approval.

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

a. Integrate their Coaching or Sport Management experience with well-defined professional career goals that will prepare the student for a career in sport management with confidence, purpose, and a sense of resilience.
b. Develop administration and business skills in sport management and sport law to assume leadership roles in the complex and diverse environment of sport management.
c. Improve leadership skills and pursue executive roles in sports finance and marketing to enhance professional practice and prepare others for organizational leadership, accountability, and service.

Degree Requirements

All students must meet the University requirements as outlined in the Admission to the TWU Graduate School (http://catalog.twu.edu/graduate/graduate-school/admission-graduate-school/) section of the catalog.

This academic program may have additional admission criteria that must also be completed as outlined on the program's website.

Degree Requirements

Total Semester Credit Hours Required

18 semester credit hours (SCH).

Code	Title	SCHs
Required Courses		
KINS 5203	Theory of Coaching	3
KINS 5253	Organization and Administration for Effective Team Management	3
KINS 5403	Leadership Theory and Practice in Sport and the Health Sciences	3
KINS 5413	The Sport Industry	3
KINS 5453	Financing the Sport Enterprise	3
KINS 5463	Legal Issues in Sport	3
Total SCHs		**18**