

DOCTOR OF PHILOSOPHY IN LITERACY, LANGUAGE, AND CULTURE

Web Site: <https://twu.edu/education/literacy-and-language/phd-in-literacy-language-and-culture/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Analyze major research and theories in the areas of language and literacy.
2. Design, conduct, and disseminate original research.
3. Create and apply expert knowledge in literacy teaching and learning in higher education, PK-12 schools, and community-based contexts.