

MASTER OF ARTS IN READING EDUCATION

Web Site: <https://twu.edu/literacy-and-learning/graduate-programs/masters-in-reading-education/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Evaluate theories and research about the processes and practices of literacy instruction.
- b. Apply knowledge of a variety of instructional approaches, including technology, to create an environment that supports literacy learning.
- c. Apply understandings of how diversity affects and enriches the literacy development of students.
- d. Apply leadership skills that support communication and collaboration around issues related to literacy learning with the school, parents, and community.