

BACHELOR OF FINE ARTS IN ART (EC-12 ART EDUCATION CERTIFICATION)

Web Site: <https://twu.edu/visual-arts/undergraduate-programs/art-education/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

Degree Skills

- a. Instruction: Teaching others how to do something.
- b. Learning Strategies: Selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.
- c. Monitoring: Monitoring/Assessing performance of yourself, other individuals, or organizations to make improvements or take corrective action.
- d. Communication and Media: Knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media. Students engage in multimodal communication and media strategies in coursework and prepare for how to effectively utilize and communicate with a variety of media sources.
- e. Developing Objectives and Strategies: Establishing long-range objectives and specifying the strategies and actions to achieve them. Students create lesson plans and curriculum structures, planning activities, and implementing teaching strategies to achieve learning objectives.
- f. Service Orientation: Actively looking for ways to help people. Students are actively listening and observing opportunities to foster learning and make positive changes in the classroom.

Teacher Certification Skills

- a. Appropriately explain the impact of effective planning and communication (within the chosen area of concentration) to relevant internal and external stakeholders in an education or community setting.
- b. Identify, select, and implement entry-level instructional plans when serving as an instructor in the school setting.
- c. Successfully manage organizational and student behavior when teaching in the school setting.
- d. Efficiently and accurately assess student progress and use data to develop and modify instruction for K-12 students.
- e. Work effectively and collaboratively with students and families from diverse backgrounds.