

BACHELOR OF FINE ARTS IN ART (STUDIO ART)

Web Site: <https://twu.edu/visual-arts/undergraduate-programs/studio-art/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. **Thinking Creatively:** Developing, designing, or creating new applications, ideas, relationships, systems, or products, including artistic contributions.
- b. **Making Decisions and Solving Problems:** Analyzing information and evaluating results to choose the best solution and solve problems.
- c. **Originality:** The ability to come up with unusual or clever ideas about a given topic or situation, or to develop creative ways to solve a problem.
- d. **Visualization:** The ability to imagine how something will look after it is moved around or when its parts are moved or rearranged.
- e. **Fine Arts:** Knowledge of the theory and techniques required to compose, produce, and perform works of music, dance, visual arts, drama, and sculpture.
- f. **Organizing, Planning, and Prioritizing Work:** Developing specific goals and plans to prioritize, organize, and accomplish your work.
- g. **Speaking:** Talking to others to convey information effectively.