

ACCELERATED B.A. IN ENGLISH (WRITING & RHETORIC)/M.A. IN ENGLISH (WRITING & RHETORIC)

Web Site: <https://twu.edu/english-rhetoric-spanish/ba-ma-accelerated-program-in-english/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

B.A. in English (Writing and Rhetoric)

- a. Communicate effectively to diverse audiences using a range of media and technology.
- b. Organize, synthesize, and evaluate the credibility of information, such as, but not limited to, a range of academic and non-academic sources, and use this knowledge to make ethical decisions.
- c. Use effective research strategies to inform argument-driven projects.

M.A. in English

- a. Effectively gather, interpret, and evaluate information from multiple sources.
- b. Systematically interpret, evaluate, and critique language within various socially significant contexts.
- c. Compose clear communication in a variety of rhetorically significant genres and modes.
- d. Create compelling evidence-based arguments with supportive details.