

CERTIFICATES

Professional and Public Writing

Now, more than ever, employers are seeking students with strong communication and critical thinking skills (see, e.g., AAC&U 2018 and 2021 surveys). Unfortunately, far too many students leave their degree programs with the specialized skills they require but not the so-called “soft” skills that stand to set them apart from their competitors on the job market. This Public & Professional Writing Certificate will meet a growing need in the Texas job market for professional writers, technical writers, and editing professionals. This certificate, which is complementary to any degree a student can earn at TWU, will equip students with the skills employers seek and help students translate knowledge from their degrees to a wide range of audiences.

Each student will complete a capstone project as part of the program. The capstone project will be an independent research-based experiential learning project developed in cooperation with an advising faculty and will be completed via an independent study course. Capstone projects will also include a significant reflective component.

Students will also put together a professional portfolio under the oversight of the advising faculty member.

Students must earn a grade of “C” or higher in courses to earn credit toward the certificate.

Code	Title	SCHs
ENG 3433	Professional Writing	3
or ENG 3253	Technical Writing	
ENG 4363	Digital Rhetoric	3
ENG 4913	Independent Study (Capstone - final course)	3
Select three of the following for your chosen concentration		9
ENG 3123	Creative Writing	
ENG 3233	Advanced Expository Writing	
ENG 3433	Professional Writing	
ENG 3253	Technical Writing	
ENG 4373	Grant Writing	
ENG 4473	Topics in Writing and Rhetoric (if writing focused)	
ENG 4953	Internship	
Total SCHs		18

Thought Leadership Certificate

Thought leaders are those people in communities and organizations that others turn to for their expertise. They inspire and influence others with their grounded knowledge and innovative thinking. This undergraduate certificate program prepares students to take the knowledge and skills developed while earning their degrees and translate them to the public, teaching them ways to enhance and communicate their credibility as leaders. Through a combination of MWGS coursework focused on social justice and advocacy; English coursework in rhetoric and writing; and a faculty-mentored, student-led community advocacy project, students who complete this certificate will be poised to put their degrees to work as leaders in their communities.

The Thought Leadership Certificate program is offered to any undergraduate or post-baccalaureate student at Texas Woman's

University. Each student will complete a capstone project as part of the program. The capstone project will be an independent research-based experiential learning project developed in cooperation with an advising faculty member via an independent study. Capstone projects will also include a significant reflective component. The capstone project and the reflection will serve as primary and secondary artifacts for program assessment.

Code	Title	SCHs
English Courses (Choose 2)		6
ENG 3233	Advanced Expository Writing	
ENG 3253	Technical Writing	
ENG 3433	Professional Writing	
ENG 4373	Grant Writing	
ENG 4473	Topics in Writing and Rhetoric	
Multicultural Womens & Gender Studies Courses (Choose 2)		6
WS 3023	U.S. Women of Colors	
WS 3063	Women in Politics	
WS 3083	Ethics and Feminism	
WS 3213	Woman's Roles	
WS 3393	Gender, Identity, and the Law	
WS 3733	Psychology of Women	
WS 3793	Feminist Research Methods	
WS 4013	Texts, Trends, and Issues in Women's Studies	
WS 4493	Feminist Theory	
Independent Study		
The student will complete 20 hours of public service with a culminating project. The student will work with either an MWGS or ENG instructor.		
ENG 4913	Independent Study	3
or WS 4913	Independent Study	
Total SCHs		15