

# BACHELOR OF ARTS IN ENGLISH (7-12 TEACHER CERTIFICATION)

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**Web Site:** <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

## Degree Skills

- a. Communicate effectively to diverse audiences using a range of media and technology.
- b. Organize, synthesize, and evaluate the credibility of information, such as, but not limited to, a range of academic and non-academic sources, and use this knowledge to make ethical decisions.
- c. Use effective research strategies to inform argument-driven projects.

## Teacher Certification Skills

- a. Appropriately explain the impact of effective planning and communication (within the chosen area of concentration) to relevant internal and external stakeholders in an education or community setting.
- b. Identify, select, and implement entry-level instructional plans when serving as an instructor in the school setting.
- c. Successfully manage organizational and student behavior when teaching in the school setting.
- d. Efficiently and accurately assess student progress and use data to develop and modify instruction for K-12 students.
- e. Work effectively and collaboratively with students and families from diverse backgrounds.