

BACHELOR OF ARTS IN ENGLISH (CIVIC LEADERSHIP AND COMMUNICATION)

Web Site: <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

The Civic Leadership and Communication track is a unique program intended to prepare students for work in the field of civic leadership and communication, and/or non-profit organizations. This track prepares students to enter the workforce directly or move on to graduate programs.

Unlike our other tracks, this track takes a cultural studies approach to the English major. With career prospects in mind, as well as the demand for civic leadership and communication-informed coursework and programs by our students, we created this track to offer more in-depth discovery and exploration of contemporary social and cultural issues while also equipping students with in-demand skills like grant writing and professional writing that are essential to the communication and fundraising goals of non-profit and civic leadership and communication organizations. In addition to the required English coursework, the Civic Leadership and Communication track includes two MWGS courses and the option to take the MWGS Capstone for students who choose MWGS as their minor.

Students on this track may choose from the following minors:

- Multicultural Women's and Gender Studies
- Spanish
- Sociology
- Global Studies
- Criminal Justice
- Race and Ethnic Studies
- Psychology
- Health Studies

Students who earn their degree in English with a Civic Leadership and Communication track may pursue such careers as community engagement associates, grant writers, editors, communication associates, and growth project managers for civic leadership & communication and nonprofit organizations spanning a variety of causes.

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Communicate effectively to diverse audiences using a range of media and technology.
2. Organize, synthesize, and evaluate the credibility of information, such as but not limited to, a range of academic and non-academic sources, and use this knowledge to make ethical decisions.
3. Use effective research strategies to inform argument-driven projects.

Admissions

All applicants must meet the general undergraduate admission requirements (<https://catalog.twu.edu/undergraduate/admission-information/>).

Degree Requirements

Total Semester Credit Hours (SCH): 120

Major: 42 SCH **Minor required:** 18 SCH

Program Code: ENGLISH.BA.SOCIJUST; **CIP Code:** 23.0101.00

Courses Required for Major

Course	Title	Credits
English Core		
ENG 3113	Introduction to English Studies	3
ENG 3033	Introduction to the Study of World Literature	3
ENG 3203	Advanced Grammar and Style	3
ENG 3363	Introduction to Linguistics	3
ENG 4953	Internship	3
ENG 4983	Senior Capstone in English (Students who minor in MWGS may substitute WS 4793 for ENG Capstone.)	3
Choose six hours from genres/surveys		6
ENG 3043	Drama	
ENG 3053	Fiction	
ENG 3063	Poetry	
ENG 3273	Film and Literature	
ENG 4453	Genre Studies	
ENG 3013	British Literature to 1760	
ENG 3023	British Literature from 1760 to Present	
ENG 3283	American Literature: Colonial through Romantic	
ENG 3293	American Literature: Realism to the Present	
Civic Leadership & Communication Track Requirements		
Diverse Perspectives (Literature)		6
Students may sub ENG 4353, ENG 4433, ENG 447 depending on topic and with approval of the advisor.		
ENG 3073	Literature by Women	
ENG 3153	Multicultural Literature	
Diverse Perspectives (MWGS)		6
WS 3023	U.S. Women of Colors	
WS 4493	Feminist Theories (Requires WS 2013 as a prerequisite. We encourage students to take WS 2013 as part of their core curriculum.)	
Upper-Division Writing Courses		6
ENG 3433	Professional Writing	

ENG 4373	Grant Writing
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Total SCHs **42**

Department Requirements

Course	Title	Credits
Languages Other Than English (LOTE): at least four courses. Options: 12 SCH in one LOTE, 6 SCH/6 SCH in two LOTEs (including ASL), or 9 SCH in one spoken LOTE/3 SCH in ASL.		12
Minor must be chosen from the following fields: Multicultural Women's and Gender Studies, Criminal Justice, Sociology, Global Studies, Race & Ethnic Studies, Spanish, Psychology, or Health Studies. (note: if Spanish or MWGS is chosen as a minor, additional credits may be required to reach the 120 total SCH requirement)		18
Elective		3
SPCH 1013	Oral Communication	3
English Exit Portfolio. All students pursuing a B.A. in English will submit an exit portfolio and portfolio self-assessment during their last semester of course work. This is a degree requirement that students must complete in order to graduate.		
Total SCHs		36

Students must maintain a 2.0 GPA average in the major, earn a C or higher in ENG 3203, and have no more than one D within the major counting towards graduation.

The major who does not work toward certification will complete at least 18 SCH in a minor field. Six of the 18 SCH must be advanced. At least three SCH must be completed at TWU.

All students must complete three semester credit hours in approved Global Perspectives courses, either in the core or major courses (graduation requirement).

Recommended Pan of Study

First Year

Fall	TCCN	SCHs
ENG 1013	Composition I	ENGL 1301 3
HIST 1013	History of the United States, 1492-1865	HIST 1301 3
SPCH 1013	Oral Communication	SPCH 1311 3
UNIV 1231	First-Year Seminar: Learning Frameworks	EDUC 1100, EDUC 1200, EDUC 1300 1
Life/Physical Science Core		3
Creative Arts Core		3

SCHs **16**

Spring	TCCN	
ENG 1023	Composition II	ENGL 1302 3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302 3
WS 2013	Gender and Social Change: An Introduction to Multicultural-Women's Studies	3
Language, Philosophy, and Culture Core		3
Life/Physical Science Core		3

SCHs **15**

Second Year

Fall	TCCN	
ENG 3113	Introduction to English Studies	3
ENG 3203	Advanced Grammar and Style	3
POLS 2013	U.S. National Government	GOVT 2305 3
Languages Other than English (LOTE) I		3
Mathematics Core		3
Wellness CAO Core		2

SCHs **17**

Spring	TCCN	
ENG 3153	Multicultural Literature	3
ENG 3363	Introduction to Linguistics	3
Genre or Survey Course I		3
LOTE II		3
Social and Behavioral Sciences Core		3

SCHs **15**

Third Year

Fall	TCCN	
ENG 3033	Introduction to the Study of World Literature	3
ENG 3073	Literature by Women	3
Genre or Survey Course II		3
LOTE III		3
Minor		3

SCHs **15**

Spring	TCCN	
ENG 3433	Professional Writing	3
POLS 2023	Texas Government	GOVT 2306 3
WS 3023	U.S. Women of Colors	3
LOTE IV		3
Minor		3

SCHs **15**

Summer	TCCN	
ENG 4953	Internship	3

SCHs **3**

Fourth Year

Fall	TCCN	
ENG 4983	Senior Capstone in English (May substitute WS 4793 if minoring in MWGS.)	3
WS 4493	Feminist Theories	3
Minor		3
Minor		3

SCHs **12**

Spring	TCCN	
ENG 4373	Grant Writing	3
Elective (any course, any level)		3
Minor		3
Minor		3

SCHs **12**

Total SCHs: **120**