

BACHELOR OF ARTS IN ENGLISH (WRITING AND RHETORIC)

Web Site: <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

The Writing and Rhetoric track provides students with training in the many genres they will encounter as writers in professional settings and includes several courses taught in our cutting-edge Digital Composition Lab. Courses focus on developing the ability to compose in a variety of media for professional and general audiences, often providing opportunities to work with clients in the community. Students are encouraged to take advantage of the Internship course for additional hands-on experience. This track prepares students for careers in publishing, non-profits, social media, public relations, and grant writing, among many other fields. Students interested in graduate study in Writing, Rhetoric, and related fields will find a strong foundation in this track. While many courses for this program may be taken online, it is not an online degree.

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/the60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- Communicate effectively to diverse audiences using a range of media and technology.
- Organize, synthesize, and evaluate the credibility of information, such as, but not limited to, a range of academic and non-academic sources, and use this knowledge to make ethical decisions.
- Use effective research strategies to inform argument-driven projects.

Admissions

All applicants must meet the general undergraduate admission requirements (<http://catalog.twu.edu/undergraduate/admission-information/>).

Degree Requirements

Total Semester Credit Hours (SCH): 120

Major: 42 SCH **Minor required:** 18 SCH

Program Code: ENGLISH.BA.WRTE-RHET; **CIP Code:** 23.0101.00

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3

Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
POLS 2013	U.S. National Government	3
POLS 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
Total SCHs		42

Course Required for Major

Code	Title	SCHs
English Major Core (for all tracks)		9
ENG 3113	Introduction to English Studies	
ENG 3033	Introduction to the Study of World Literature	
ENG 3203	Advanced Grammar and Composition	
Genre Studies (Select two of the following)		6
ENG 3043	Drama	
ENG 3053	Fiction	
ENG 3063	Poetry	
ENG 3273	Film and Literature	
ENG 4453	Genre Studies	
Linguistics		3
ENG 3363	Introduction to Linguistics	
Rhetoric and Writing Track Requirements		
ENG 3233	Advanced Expository Writing	3
ENG 4363	Digital Rhetoric	3
ENG 4473	Topics in Writing and Rhetoric	3
ENG 4983	Senior Capstone in English	3
Surveys (Select two of the following)		6
ENG 3013	British Literature to 1760	
ENG 3023	British Literature from 1760 to Present	
ENG 3283	American Literature: Colonial through Romantic	
ENG 3293	American Literature: Realism to the Present	
One 3000- or 4000-level Writing elective		3
ENG 3123	Creative Writing	
ENG 3253	Technical Writing	
ENG 3433	Professional Writing	
ENG 4373	Grant Writing	
ENG 4473	Topics in Writing and Rhetoric	
One 3000- or 4000-level ENG elective		3
Total SCHs		42

Departmental Requirements

Code	Title	SCHs
Languages Other Than English (LOTE): at least four courses.		12
Options: 12 SCH in one LOTE, 6 SCH/6 SCH in two LOTES (including ASL), or 9 SCH in one spoken LOTE/3 SCH in ASL.		
Minor (note: if Spanish is chosen as a minor, additional credits may be required to reach the 120 total SCH requirement)		18
Elective		3

SPCH 1013	Oral Communication	3
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English Exit Portfolio. All students pursuing a B.A. in English will submit an exit portfolio and portfolio self-assessment during their last semester of course work. This is a degree requirement that students must complete in order to graduate.

Total SCHs 36

Students must maintain a 2.0 GPA average in the major, earn a C or higher in ENG 3203, and have no more than one D within the major counting towards graduation.

The major requires at least 18 SCH in a minor field. Six of the 18 SCH must be advanced. At least 3 SCH of the 18 SCH must be completed at TWU.

All students must complete three SCH in approved Global Perspectives courses, either in the core or major courses (graduation requirement).

Recommended Plan of Study

First Year

Fall	TCCN	SCHs
ENG 1013 Composition I	ENGL 1301	3
UNIV 1231 Learning Frameworks: The First Year Experience	EDUC 1100, EDUC 1200, EDUC 1300	1
SPCH 1013 Oral Communication	SPCH 1311	3
Life/Physical Science Core		3
HIST 1013 History of the United States, 1492-1865	HIST 1301	3
Creative Arts Core		3
SCHs		16

Spring	TCCN	SCHs
ENG 1023 Composition II	ENGL 1302	3
Multicultural Women's Studies CAO Core		3
Life/Physical Science Core		3
HIST 1023 History of the United States, 1865 to the Present	HIST 1302	3
Language, Philosophy, and Culture Core		3
SCHs		15

Second Year

Fall	TCCN	SCHs
ENG 3113 Introduction to English Studies		3
Foreign Language I		3
Mathematics Core		3
ENG 3203 Advanced Grammar and Composition		3
POLS 2013 U.S. National Government	GOVT 2305	3
SCHs		15

Spring	TCCN	SCHs
Foreign Language II		3
ENG 3363 Introduction to Linguistics		3
ENG 3233 Advanced Expository Writing		3
Genre Course I (Select 3 SCH)		3
ENG 3043 Drama		
ENG 3053 Fiction		

ENG 3063 Poetry		
ENG 3273 Film and Literature		
Survey I (Select 3 SCH)		3
ENG 3013 British Literature to 1760		
ENG 3023 British Literature from 1760 to Present		
ENG 3283 American Literature: Colonial through Romantic		
ENG 3293 American Literature: Realism to the Present		
SCHs		15

Third Year

Fall	TCCN	SCHs
Foreign Language III		3
ENG 4363 Digital Rhetoric		3
ENG 3033 Introduction to the Study of World Literature		3
Genre Course II (Select 3 SCH)		3
ENG 3043 Drama		
ENG 3053 Fiction		
ENG 3063 Poetry		
ENG 3273 Film and Literature		
Minor		3
SCHs		15

Spring

Spring	TCCN	SCHs
Foreign Language IV		3
Social and Behavioral Sciences Core		3
ENG Elective (3000 or 4000 level)		3
Survey II (Select 3 SCH)		3
ENG 3013 British Literature to 1760		
ENG 3023 British Literature from 1760 to Present		
ENG 3283 American Literature: Colonial through Romantic		
ENG 3293 American Literature: Realism to the Present		
Minor		3
Wellness CAO Core		2
SCHs		17

Fourth Year

Fall	TCCN	SCHs
POLS 2023 Texas Government	GOVT 2306	3
ENG 4983 Senior Capstone in English		3
Writing Elective (3000 or 4000 level)		3
ENG 3123 Creative Writing		
ENG 3253 Technical Writing		
ENG 3433 Professional Writing		
ENG 4373 Grant Writing		
ENG 4473 Topics in Writing and Rhetoric		
Minor		3
Minor		3
SCHs		15

Spring		TCCN	
ENG 4473	Topics in Writing and Rhetoric		3
	Elective		3
	Minor		3
	Minor		3
		SCHs	12
Total SCHs:			120