

BACHELOR OF ARTS IN ENGLISH (WRITING AND RHETORIC)

Web Site: <https://twu.edu/english-rhetoric-spanish/undergraduate-program/>

The Writing and Rhetoric track provides students with training in the many genres they will encounter as writers in professional settings and includes several courses taught in our cutting-edge Digital Composition Lab. Courses focus on developing the ability to compose in a variety of media for professional and general audiences, often providing opportunities to work with clients in the community. Students are encouraged to take advantage of the Internship course for additional hands-on experience. This track prepares students for careers in publishing, non-profits, social media, public relations, and grant writing, among many other fields. Students interested in graduate study in Writing, Rhetoric, and related fields will find a strong foundation in this track. While many courses for this program may be taken online, it is not an online degree.