

BACHELOR OF ARTS IN FASHION DESIGN AND B.B.A. IN GENERAL BUSINESS (ENTREPRENEURSHIP EMPHASIS)

Web Site: <https://twu.edu/fashion/degree-programs/ba-in-fashion-design-and-bba-in-business-administration/>

Degree Requirements

Total Semester Credit Hours (SCH): 165

Major: 111 SCH

Program Code: FASHDESGN.BA/BUSADM.BBA; **CIP Code:** 50.0407.00/52.0201.00

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
POLS 2013	U.S. National Government	3
POLS 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
Total SCHs		42

Fashion Design Courses Required

Within the fashion design courses required, 36 of the 63 required hours must be upper-level semester credit hours.

Code	Title	SCHs
FT 1013	Principles and Techniques of Design Construction	3
FT 1073	Textiles	3
FT 1083	Fashion Aesthetics, Products, and Industries	3
FT 2013	Fundamentals of Fashion Sketching	3
FT 2033	Principles of Fashion Marketing	3
FT 2113	Techniques of Pattern Design	3
FT 2403	Mass Production Techniques	3
FT 3013 or FT 3173	History of Costume Global Fashion Study	3
FT 3023	Career Development Strategies	3
FT 3043	Global Production and Trade	3

FT 3103	Merchandise Planning and Control	3
FT 3113	Advanced Techniques of Pattern Design	3
FT 3303	Menswear Design and Production	3
FT 3403	Draping and Couture Techniques	3
FT 4033	Fashion Portfolio Development	3
FT 4213	Collection Design and Development	3
FT 4303	Computers in Fashion Design	3
FT 4403	Contemporary Tailored Design	3
FT 4603	Fashion Event Planning and Production	3
FT 4966	Internship in Fashion Design	6
Total SCHs		63

Business Courses Required

Within the business courses required, 42 of the 48 required hours must be upper-level semester credit hours.

Code	Title	SCHs
ACCT 2043	Fundamentals of Accounting I	3
ACCT 2053	Fundamentals of Accounting II	3
ACCT 3103	Cost Accounting	3
BUS 3013	Business Law and Ethics	3
FIN 3053	Business Finance	3
MGT 3003	Principles of Management	3
MGT 3243	Entrepreneurship	3
MGT 3273	Human Resource Management	3
MGT 3313	Business Analytics	3
MGT 3533	Management Information Systems	3
MGT 4333	Business Policy	3
MGT 4443	Small Business Management	3
MGT 4563	Operations Management	3
MKT 3113	Principles of Marketing	3
MKT 4093	Principles of Selling	3
MKT 4213	Consumer Behavior	3
Total SCHs		48

Departmental Requirements

Code	Title	SCHs
ART 1303	Drawing Foundations	3
ART 2223	Digital Art Foundations	3
ART 2303	Figure Drawing	3
CSCI 1203	Computing Skills for a Digital World	3

The Additional Program Requirements listed below apply ONLY if not completed through program-suggested general core requirements.

ECO 1013	Principles of Microeconomics (if not completed through general core requirements; the degree requires the completion of 3 hours of Economics from among ECO 1013 and ECO 1023; hours taken substitute for BUS 4093 in major requirements)
or ECO 1023	Principles of Macroeconomics

2 Bachelor of Arts in Fashion Design and B.B.A. in General Business (Entrepreneurship Emphasis)

MATH 1703 Elementary Statistics I (if not completed through core requirements; the degree requires the completion of 6 hours of Math from among MATH 1703 and MATH 2203; hours taken substitute for BUS 4093 in major requirements)

or MATH 2203 Business Analysis I

Total SCHs

12