

BACHELOR OF ARTS IN FASHION DESIGN AND B.B.A. IN GENERAL BUSINESS (ENTREPRENEURSHIP EMPHASIS)

Web Site: <https://twu.edu/fashion/degree-programs/ba-in-fashion-design-and-bba-in-business-administration/>

Recommended Plan of Study

First Year

Fall		TCCN	SCHs
FT 1013	Principles and Techniques of Design Construction (This course MUST be taken in the first fall semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)		3
FT 1083	Fashion Aesthetics, Products, and Industries		3
ART 1303	Drawing Foundations (This course MUST be taken in the first fall semester of enrollment.)	ARTS 1316	3
ENG 1013	Composition I	ENGL 1301	3
HIST 1013	History of the United States, 1492-1865	HIST 1301	3
UNIV 1231	Learning Frameworks: The First Year Experience	EDUC 1100, EDUC 1200, EDUC 1300	1
Wellness/Mathematics CAO Core (Fashion Program-suggested course of MATH 1703 is strongly advised to fulfill a prerequisite requirement for business courses.)			
			2

Spring		TCCN	SCHs
SCHs			
18			
FT 1073	Textiles		3
FT 2013	Fundamentals of Fashion Sketching (This course MUST be taken in the first academic year of enrollment, and completed with a grade of "C" or higher during the first enrollment.)		3
FT 2113	Techniques of Pattern Design (This course MUST be taken in the first spring semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)		3
ENG 1023	Composition II	ENGL 1302	3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3

Mathematics Core (Fashion Program-suggested core course of MATH 2203 is strongly advised to fulfill a prerequisite requirement for business courses.)

Summer		TCCN	SCHs
SCHs			
18			
POLS 2013	U.S. National Government	GOVT 2305	3
POLS 2023	Texas Government	GOVT 2306	3
			6

Second Year

Fall		TCCN	SCHs
SCHs			
18			
FT 2033	Principles of Fashion Marketing		3
FT 2403	Mass Production Techniques		3
ACCT 2043	Fundamentals of Accounting I	ACCT 2301	3
ART 2303	Figure Drawing	ARTS 2323	3
CSCI 1203	Computing Skills for a Digital World	COSC 1301	3
Life/Physical Science Core			3

Spring		TCCN	SCHs
SCHs			
18			
FT 3403	Draping and Couture Techniques		3
ACCT 2053	Fundamentals of Accounting II	ACCT 2302	3
MGT 3003	Principles of Management		3
BUS 3013	Business Law and Ethics		3
MKT 3113	Principles of Marketing		3
ART 2223	Digital Art Foundations	ARTS 2348	3

Summer		TCCN	SCHs
SCHs			
18			
Language, Philosophy, and Culture Core			3
Social/Behavioral Science Core (Fashion Program-suggested core course of ECO 1013 or ECO 1023 is strongly advised to fulfill a prerequisite requirement for a fashion course.)			3
			6

Third Year		TCCN	SCHs
SCHs			
6			
Fall		TCCN	
FT 3043	Global Production and Trade		3
FT 3103	Merchandise Planning and Control		3
FT 3303	Menswear Design and Production		3
FT 4303	Computers in Fashion Design		3
ACCT 3103	Cost Accounting		3
MGT 3533	Management Information Systems		3

Spring		TCCN	SCHs
SCHs			
18			
FT 3023	Career Development Strategies		3
FT 3113	Advanced Techniques of Pattern Design		3
FT 4603	Fashion Event Planning and Production		3
MGT 3243	Entrepreneurship		3
MGT 3273	Human Resource Management		3
MGT 3313	Business Analytics		3
			18

Summer		TCCN	
Multicultural Women's Studies CAO Core			3
SCHs			3
Fourth Year			
Fall		TCCN	
FT 3013	History of Costume		3
or 3173	or Global Fashion Study		
FT 4033	Fashion Portfolio Development		3
FT 4403	Contemporary Tailored Design		3
MKT 4093	Principles of Selling		3
MGT 4443	Small Business Management		3
MGT 4563	Operations Management		3
SCHs			18
Spring		TCCN	
FT 4213	Collection Design and Development		3
FIN 3053	Business Finance		3
MKT 4213	Consumer Behavior		3
MGT 4333	Business Policy (taken in final semester ONLY)		3
Creative Arts core			3
Life Science core			3
SCHs			18
Summer		TCCN	
FT 4966	Internship in Fashion Design		6
SCHs			6
Total SCHs:			165