

BACHELOR OF ARTS IN FASHION DESIGN AND B.B.A. IN GENERAL BUSINESS (ENTREPRENEURSHIP EMPHASIS)

Web Site: <https://twu.edu/fashion/degree-programs/ba-in-fashion-design-and-bba-in-business-administration/>

The B.A. in Fashion Design and B.B.A. in General Business, Entrepreneurship emphasis (2022-2023) dual degree program provides graduates with the diversity of knowledge and skills necessary to design and sell their own products through a small business in today's competitive economic environment. The Degree Requirements and Plan of Study outlined in this catalog for this dual degree program are specific only to those students that enter the program in Fall 2022, Spring 2023, or Summer 2023.