

BACHELOR OF ARTS IN FASHION DESIGN AND BACHELOR OF BUSINESS ADMINISTRATION IN MARKETING

Web Site: <https://twu.edu/fashion/degree-programs/ba-in-fashion-design-and-bba-in-marketing/>

The B.A. in Fashion Design and B.B.A. in Marketing dual degree program prepares graduates to work in the design and production components of the fashion industry while applying the broad range of consumer and marketing knowledge that is desirable for leadership and management positions within corporate design and production environments.