BACHELOR OF ARTS IN FASHION DESIGN

Web Site: https://twu.edu/fashion/degree-programs/ba-in-fashion-design/

The B.A. in Fashion Design degree program prepares graduates to work in the apparel and accessory design and production components of the fashion industry to design and develop merchandise for manufacturers, wholesalers, and retailers.

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Recognize key fashion and consumer trends, predict those trends based on historic and contemporary components of the fashion industry, and utilize current trend information to complete a market analysis and make product design decisions.
2. Utilize the knowledge and values necessary to make sound decisions about the sourcing and production of fashion products, both domestically and globally, considering current laws and regulations, cultural ethics, trading barriers, global consumerism, and social responsibility.
3. Develop and produce visual presentation boards to effectively communicate mood and/or product and marketplace trend information.
4. Design and produce aesthetically pleasing apparel products and integrated fashion apparel collections utilizing basic and complex techniques for construction and fit while demonstrating knowledge of appropriate fabric selection, design principles, the design process, flat pattern making or draping, and line development for specific market segments and target customers.
5. Develop and write product specification sheets that include accurate costing and production details for finished products.
6. Create digital, integrated fashion apparel collections through the use of technical design and line drawings, color stories, line sheets, color and print developments, fashion illustrations and renderings, and computer-based technology.
7. Utilize professional communication and presentation skills to sell designs and products using creative and independent problem solving and conceptual understanding.

Admissions

All applicants must meet the general undergraduate admission requirements (https://catalog.twu.edu/undergraduate/admission-information/).

Additionally, students must meet the following secondary requirements:

- Admitted TWU students applying to the Fashion Design program will be admitted provisionally until the completion of FT 1013, FT 2013, and FT 2113 with a grade of "C" or higher *during the first enrollment* at TWU or any other collegiate program. The *only* exception to this requirement is withdrawal from FT 1013, FT 2013, or FT 2113 during the first enrollment for a serious issue that prohibits successful completion of the course. A second enrollment is allowed only if the issue had been documented by the student and submitted to the Division Head of Fashion Design and Merchandising prior to withdrawal from the course during the first enrollment. Possible approval for a second enrollment will be made by the Division Head after a face-to-face consultation with the student.
- Students transferring into TWU who previously completed any introductory sewing/apparel construction FT 1013, fashion sketching FT 2013, and/or flat pattern FT 2113 courses at another institution of higher education with grades less than "C" are not eligible for admission to the TWU Fashion Design program unless granted approval by the Division Head after a face-to-face consultation with the student prior to the first semester at TWU.
- Students will be granted full admission to the Fashion Design program once all provisional requirements are met.
- Students not given full admission to the Fashion Design program will be required to complete a change of major.

Degree Requirements

Total Semester Credit Hours (SCH): 120

Major: 66 SCH

Program Code: FASHDESGN.BA **CIP Code:** 50.0407.00

Texas Core Curriculum

Course	Title	Credits
ENG 1013	Composition I (10)	3
ENG 1023	Composition II (10)	3
Mathematics (20)		3
Life & Physical Sciences (30)		6
Language, Philosophy, & Culture (40)		3
Creative Arts (50)		3
HIST 1013	History of the United States, 1492-1865 (60)	3
HIST 1023	History of the United States, 1865 to the Present (60)	3
POLS 2013	U.S. National Government (70)	3
POLS 2023	Texas Government (70)	3
Social & Behavioral Sciences (80)		3
CAO: Multicultural-Women's Studies (90)		3
CAO: First Year Seminar, Wellness or Mathematics (91)		3
Total SCHs		**42**

Courses Required for Major

Course	Title	Credits
FT 1013	Principles and Techniques of Design Construction	3
FT 1073	Textiles	3
FT 1083	Fashion Aesthetics, Products, and Industries	3
FT 2013	Fundamentals of Fashion Sketching	3
FT 2033	Principles of Fashion Marketing	3
FT 2113	Techniques of Pattern Design	3
FT 2403	Mass Production Techniques	3
FT 3013	History of Costume	3

FT 3023	Career Development Strategies	3
FT 3043	Global Production and Trade	3
FT 3103	Merchandise Planning and Control	3
FT 3113	Advanced Techniques of Pattern Design	3
FT 3303	Menswear Design and Production	3
FT 3403	Draping and Couture Techniques	3
FT 4033	Fashion Portfolio Development	3
FT 4083	Global Perspectives of Dress and Adornment	3
or FT 3173	Global Fashion Study	
FT 4213	Collection Design and Development	3
FT 4303	Computers in Fashion Design	3
FT 4403	Contemporary Tailored Design	3
FT 4603	Fashion Event Planning and Production	3
FT 4966	Internship in Fashion Design	6
Total SCHs		**66**

Departmental Requirements

Course	Title	Credits
ART 1303	Drawing Foundations	3
ART 2223	Digital Art Foundations	3
ART 2303	Figure Drawing	3
CSCI 1203	Computing Skills for a Digital World	3
The Additional Program Requirements listed below apply ONLY if not completed through program-suggested general core requirements.		
ECO 1013	Principles of Microeconomics (if not completed through general core requirements; the degree requires the completion of 3 hours of Economics from among ECO 1013 and ECO 1023; hours taken substitute for FT 4083 in major requirements)	
or ECO 1023	Principles of Macroeconomics	
MATH 1703	Elementary Statistics I (if not completed through core requirements; the degree requires the completion of 6 hours of Math from among MATH 1013, 1303, and 1703; hours taken substitute for FT 4083 in major requirements)	
or MATH 1013	Mathematics in Society	
Total SCHs		**12**

Recommended Plan of Study

First Year

Fall		TCCN	SCHs
FT 1013	Principles and Techniques of Design Construction (This course MUST be taken in the first fall semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)		3
FT 1083	Fashion Aesthetics, Products, and Industries		3
ART 1303	Drawing Foundations (This course MUST be taken in the first fall semester of enrollment.)	ARTS 1316	3
ENG 1013	Composition I	ENGL 1301	3
UNIV 1231	First-Year Seminar: Learning Frameworks	EDUC 1100, EDUC 1200, EDUC 1300	1
Wellness/Mathematics CAO Core (Fashion Program-suggested core course of MATH 1013, MATH 1303, or MATH 1703 is strongly advised)			2
	SCHs		**15**
Spring		**TCCN**	
FT 1073	Textiles		3
FT 2013	Fundamentals of Fashion Sketching (This course MUST be taken in the first academic year of enrollment, and completed with a grade of "C" or higher during the first enrollment.)		3
FT 2113	Techniques of Pattern Design (This course MUST be taken in the first spring semester of enrollment, and completed with a grade of "C" or higher during the first enrollment.)		3
ENG 1023	Composition II	ENGL 1302	3
Mathematics Core (Fashion Program-suggested core course of MATH 1013, MATH 1303, or MATH 1703 is strongly advised)			3
	SCHs		**15**

Second Year

Fall		TCCN	
FT 2033	Principles of Fashion Marketing		3
FT 2403	Mass Production Techniques		3
ART 2303	Figure Drawing	ARTS 2323	3
CSCI 1203	Computing Skills for a Digital World	COSC 1301	3
Life/Physical Science Core			3
	SCHs		**15**
Spring		**TCCN**	
FT 3103	Merchandise Planning and Control		3
FT 3403	Draping and Couture Techniques		3
ART 2223	Digital Art Foundations	ARTS 2348	3
HIST 1013	History of the United States, 1492-1865	HIST 1301	3
Social/Behavioral Science Core (Fashion Program-suggested core courses of ECO 1013 or ECO 1023 are strongly advised to fulfill fashion course prerequisite requirements)			3
	SCHs		**15**

Third Year

Fall		TCCN	
FT 3043	Global Production and Trade		3
FT 3303	Menswear Design and Production		3
FT 4303	Computers in Fashion Design		3
FT 4403	Contemporary Tailored Design		3
POLS 2013	U.S. National Government	GOVT 2305	3
	SCHs		**15**
Spring		**TCCN**	
FT 3023	Career Development Strategies		3

FT 3113	Advanced Techniques of Pattern Design		3
FT 4603	Fashion Event Planning and Production		3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3
Language, Philosophy, and Culture Core			3
	SCHs		**15**
Summer		**TCCN**	
FT 4966	Internship in Fashion Design		6
	SCHs		**6**
Fourth Year			
Fall		**TCCN**	
FT 3013	History of Costume		3
FT 4033	Fashion Portfolio Development		3
FT 4083 or 3173	Global Perspectives of Dress and Adornment or Global Fashion Study		3
Multicultural Women's Studies CAO Core			3
	SCHs		**12**
Spring		**TCCN**	
FT 4213	Collection Design and Development		3
Creative Arts Core			3
Life/Physical Science Core			3
POLS 2023	Texas Government	GOVT 2306	3
	SCHs		**12**
	Total SCHs:		**120**