

BACHELOR OF SCIENCE IN FASHION MERCHANDISING AND B.B.A. IN MANAGEMENT

Web Site: <https://twu.edu/fashion/degree-programs/bs-in-fashion-merchandising-and-bba-in-management/>

The B.S. in Fashion Merchandising and B.B.A. in Management (2022 - 2023) dual degree program provides graduates with a wealth of knowledge and skills that are desirable for a career in retail management at a store, district, regional, or corporate level. The Degree Requirements and Plan of Study outlined in this catalog for this dual degree program are specific only to those students that enter the program in Fall 2022, Spring 2023, or Summer 2023.