

FASHION DESIGN AND MERCHANDISING MINORS

An academic minor is an approved group of courses required for focused study in an academic discipline. A minimum of eighteen (18) semester credit hours are required for a minor, six (6) of which must be upper-level courses. In addition, half of the upper-level courses must be completed at TWU. Minors are offered by Fashion Design and Merchandising in Fashion Merchandising and Fashion Design.

Fashion Merchandising

The minor in Fashion Merchandising is intended to provide students majoring in other disciplines, especially those in marketing, management, human resources management, general business, business administration, accounting, computer science, and family and consumer sciences, with additional knowledge and skills to complement the major program, especially for those interested in pursuing a career in the retailing or manufacturing industries; minor courses will provide a broad scope of relevant industry information. In addition, those interested in the personal operation of a home-based cottage industry business would benefit from the completion of the minor in Fashion Merchandising. This program requires the completion of six (6) hours of college math as prerequisite courses to FT 3103 and FT 4113. Fashion Design and Merchandising requires the following courses to satisfy the minimum requirement for a minor in Fashion Merchandising:

Freshman			
Fall		TCCN	SCHs
FT 1083	Fashion Aesthetics, Products, and Industries		3
	SCHs		3
Sophomore			
Fall		TCCN	
FT 2033	Principles of Fashion Marketing		3
	SCHs		3
Spring		TCCN	
FT 2703	Production Techniques		3
	SCHs		3
Junior			
Fall		TCCN	
FT 3103	Merchandise Planning and Control		3
	SCHs		3
Spring		TCCN	
FT 3063	Fashion Promotion		3
	SCHs		3
Senior			
Fall		TCCN	
FT 4113	Retail Buying		3
	SCHs		3
Total SCHs:			18

Fashion Design

The minor in Fashion Design is intended to provide students majoring in other disciplines, particularly those in drama, visual arts, dance, and

family and consumer sciences, with skills that will complement the major program, especially for those interested in pursuing a career in a creative environment; minor courses will provide a working knowledge of a broad scope of relevant, hands-on industry skills, but will not provide the level of skill needed to pursue a career in the field. In addition, those interested in developing apparel construction, design, and patterning skills purely for personal use would benefit from the completion of the minor in Fashion Design. This academic minor program requires the completion of ART 1303 as a prerequisite to all of the courses listed below except FT 1013. Fashion Design and Merchandising requires the following courses to satisfy the minimum requirement for a minor in Fashion Design:

Freshman			
Fall		TCCN	SCHs
FT 1013	Principles and Techniques of Design Construction		3
	SCHs		3
Spring		TCCN	
FT 2013	Fundamentals of Fashion Sketching		3
FT 2113	Techniques of Pattern Design		3
	SCHs		6
Sophomore			
Fall		TCCN	
FT 2403	Mass Production Techniques		3
	SCHs		3
Junior			
Fall		TCCN	
FT 3403	Draping and Couture Techniques		3
	SCHs		3
Senior			
Fall		TCCN	
FT 4033	Fashion Portfolio Development		3
	SCHs		3
Total SCHs:			18