

BACHELOR OF GENERAL STUDIES PROGRAM

Web Site: <http://www.twu.edu/genstudies/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

- a. Communicate effectively.
- b. Collaborate with others to analyze and solve complex problems.
- c. Network within multiple industries for leadership and professional development.
- d. Adapt and respond effectively to change in work situations and other environments.