

ACCELERATED BACHELOR OF ARTS IN HISTORY / MASTER OF ARTS IN HISTORY

Web Site: <https://twu.edu/history/undergraduate-programs/>

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Employers want employees who are organized and complete projects on time. The B.A. in History develops these skills by requiring students to read, research, and write independently, and present research in a public forum (orally or in written form) with fixed deadlines.
2. Employers want employees who have solid writing and compositional skills. The B.A. in History develops these skills by requiring students to engage in clear, persuasive, grammatically, and stylistically correct writing projects (research papers, policy briefs, reaction papers, memos, position papers, etc.)
3. Employers want employees who have solid oral communication skills. The B.A. in History develops these skills by requiring students to present their research in a public forum (that is, in front of a class of peers) using visual aids (slides, charts, graphs, etc.) or to role-play in a public forum requiring extensive research on that role.