

# BACHELOR OF ARTS IN HISTORY

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**Web Site:** <https://twu.edu/history/undergraduate-programs/>

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/the-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Employers want employees who are organized and complete projects on time. The B.A. in History develops these skills by requiring students to read, research, and write independently, and present research in a public forum (orally or in written form) with fixed deadlines.
2. Employers want employees who have solid writing and compositional skills. The B.A. in History develops these skills by requiring students to engage in clear, persuasive, grammatically, and stylistically correct writing projects (research papers, policy briefs, reaction papers, memos, position papers, etc.)
3. Employers want employees who have solid oral communication skills. The B.A. in History develops these skills by requiring students to present their research in a public forum (that is, in front of a class of peers) using visual aids (slides, charts, graphs, etc.) or to role-play in a public forum requiring extensive research on that role.