

ACCELERATED BACHELOR OF SCIENCE IN SOCIOLOGY/ MASTER OF SCIENCE IN SOCIOLOGY

Web Site: <https://twu.edu/sociology/undergraduate-programs/>

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/the cb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

1. Apply critical thinking, analytical reasoning skills, and sociological knowledge and skills to real-world settings.
2. Work with numbers and demonstrate quantitative skills.
3. Make a presentation on and write a non-technical report understood by non-sociologists.
4. Work with people in different groups characterized by race, ethnicity, gender, socioeconomic class, religion, or immigration status to achieve a goal.
5. Make an evidence-based argument.
6. Use computers to locate and analyze data.
7. Gather information and analyze social problems.