BACHELOR OF SCIENCE IN SOCIOLOGY

Web Site: https://twu.edu/sociology/undergraduate-programs/bs-in-sociology/

Marketable Skills

Marketable skills prepare students for success in a variety of professional settings. Developed through academic coursework, co-curricular engagement, and extracurricular involvement, these skills include communication, critical thinking, teamwork, ethical reasoning, adaptability, and digital literacy. Whether directly related to a student's major or serving as complementary strengths, marketable skills enhance career readiness and reflect TWU's commitment to producing graduates who are prepared to thrive in today's dynamic workforce.

1. Apply critical thinking, analytical reasoning skills, and sociological knowledge and skills to real-world settings.
2. Work with numbers and demonstrate quantitative skills.
3. Make a presentation on and write a non-technical report that is understood by non-sociologists.
4. Work with people in different groups characterized by race, ethnicity, gender, socioeconomic class, religion, or immigration status to achieve a goal.
5. Make an evidence-based argument.
6. Use computers to locate and analyze data.
7. Gather information and analyze social problems.