

BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE

Web Site: <https://twu.edu/business/undergraduate-programs-college-of-business/bba-in-finance/>

The B.B.A. in Finance program prepares you to become a finance professional in such areas as corporate finance, investment banking, financial planning, real estate, or asset management. Students pursuing this degree are prepared to pursue any of these paths to professional success. Our program also provides the foundations in finance for students interested in obtaining a professional license in one of these fields. Our program covers such finance topics as

- Acquisition and allocation of financial resources
- Business finance
- Cash management
- Investment analysis
- Portfolio management

Classes are located on our Denton campus in face-to-face and online formats.

Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/thecb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

Core Skills

1. Critical Thinking: B.B.A. Finance Specific Application- Ability to identify problems and determine best solutions; Ability to assess risk; Ethical reasoning General Employment Application-Efficiency in problem-solving; Ethical reasoning.
2. Diversity: B.B.A. Finance Specific Application- Ability to work well within a diverse organization General Employment Application- Working in diverse teams including international teams.
3. Ethical Reasoning: B.B.A. Finance Specific Application- Ethical reasoning; Objectivity, independence, due professional care; Conflict resolution; Corporate governance; Firm behavior in society General Employment Application-Maintaining a company's ethics policy; Making ethical decisions in companies; Avoiding conflicts between personal interest and those of the companies.
4. Teamwork: B.B.A. Finance Specific Application- Ability to be an effective worker in team situations General Employment Application- Project management teams.

Discipline-Based Skills

1. Time Value of Money: B.B.A. Finance Specific Application- Capital budgeting; Financial security valuation. General Employment Application- Financial Planning; Retirement Planning; Forecasting and business investment decision making.
2. Cash Flow Analysis: MBA Finance Specific Application- Measuring a firm's cash flows; Working capital management; Firm's project analysis. General Employment Application- Financial analysis; Firm valuation; Capital budgeting.
3. Microsoft Excel: B.B.A. Finance Specific Application-Regression and other data analysis tools; Charts and other visualization; Pivot tables; Filter and sort; Business investment analysis; Use if/then conditional scenarios; Use present value and future value; Use yield; Internal rate of return and other return functions; Use bond valuation and Accrual function; Cash flow evaluation and sensitivity analysis. General Employment Application-A required skill for all finance positions; Financial analysis; Preparing tables, reports, charts; Analytical computations, and decision-making.
4. Capital Markets: B.B.A. Finance Specific Application- Raise capital in the primary and secondary capital markets with both debt and equity securities; Operate as a buyer and seller in the secondary capital markets; Understand the roles of the SEC; Institutional investing; Understand stock exchanges; Work with pension and mutual funds. General Employment Application- Raising capital for business organizations; complying with governmental regulations relating to debt and equity securities; Assist businesses and individuals in buying and selling equity and debt instruments in the secondary markets.
5. Analysis of Financial Statements: B.B.A. Finance Specific Application- Finding strengths and weaknesses of a company; For internal corporate use or for capital market investors. General Employment Application- Financial analysis; Enabling a firm to make better economic decisions.

Admissions

All applicants must meet the general undergraduate admission requirements (<http://catalog.twu.edu/undergraduate/admission-information/>).

Degree Requirements

Total Semester Credit Hours (SCH): 120

Major: 63 SCH

Program Code: FINANCE.BBA **CIP Code:** 52.0801.00

Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
POLS 2013	U.S. National Government	3

POLS 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
Total SCHs		42

Courses Required for Major

Code	Title	SCHs
Business		
ACCT 2043	Fundamentals of Accounting I	3
ACCT 2053	Fundamentals of Accounting II	3
BUS 3013	Business Law and Ethics	3
BUS 3163	Business Communications	3
FIN 3053	Business Finance	3
MGT 3003	Principles of Management	3
MGT 3313	Business Analytics	3
MGT 3533	Management Information Systems	3
MGT 4333	Business Policy (taken in final semester)	3
MGT 4563	Operations Management	3
MKT 3113	Principles of Marketing	3
Major		
ACCT 3063	Income Tax Accounting I	3
ECO 3063	Money and Banking	3
FIN 3133	Investments	3
FIN 3223	International Finance and Trade	3
FIN 4243	Financial Management	3
FIN 4253	Financial Planning	3
FIN 4263	Finance Policy and Strategy	3
FIN 4653	Financial Risk Management	3
Advanced Business Electives		6
Total SCHs		63

Advanced Business Electives are any College of Business courses at the 3000 or 4000 level, not otherwise required.

Departmental Requirements

Code	Title	SCHs
ECO 1013	Principles of Microeconomics (may be applied from core)	3
ECO 1023	Principles of Macroeconomics (may be applied from core)	3
FIN 2153	Foundations of Money Management (may be applied from core)	3
MATH 1703	Elementary Statistics I (may be applied from core)	3
MATH 2203	Business Analysis I (may be applied from core)	3
Total SCHs		15

Recommended Plan of Study

First Year

Fall		TCCN	SCHs
ENG 1013	Composition I	ENGL 1301	3
HIST 1013	History of the United States, 1492-1865	HIST 1301	3
UNIV 1231	Learning Frameworks: The First Year Experience	EDUC 1100, EDUC 1200, EDUC 1300	1
MATH 1703	Elementary Statistics I	MATH 1342	3
ECO 1013	Principles of Microeconomics	ECON 2302	3
Life & Physical Science Core			3
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			SCHs 16

Spring

		TCCN	SCHs
ENG 1023	Composition II	ENGL 1302	3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3
Wellness CAO Core			2
Life & Physical Science Core			3
ECO 1023	Principles of Macroeconomics	ECON 2301	3
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			SCHs 14

Second Year

Fall		TCCN	SCHs
POLS 2013	U.S. National Government	GOVT 2305	3
Language/Philosophy/Culture Core			3
Multicultural Women's Studies CAO Core			3
MATH 2203	Business Analysis I	MATH 1324	3
ACCT 2043	Fundamentals of Accounting I	ACCT 2301	3
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			SCHs 15
Spring		TCCN	SCHs
POLS 2023	Texas Government	GOVT 2306	3
Creative Arts Core			3
ACCT 2053	Fundamentals of Accounting II	ACCT 2302	3
FIN 2153	Foundations of Money Management	BUSI 1307	3
MGT 3313	Business Analytics		3
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			SCHs 15

Third Year

Fall		TCCN	SCHs
ACCT 3063	Income Tax Accounting I		3
BUS 3163	Business Communications		3
FIN 3053	Business Finance		3
MGT 3003	Principles of Management		3
Non-Business Elective			3
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			SCHs 15
Spring		TCCN	SCHs
BUS 3013	Business Law and Ethics		3
ECO 3063	Money and Banking		3
FIN 3133	Investments		3
FIN 4243	Financial Management		3
MKT 3113	Principles of Marketing		3
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			SCHs 15

Fourth Year

Fall		TCCN	
FIN 3223	International Finance and Trade		3
FIN 4253	Financial Planning		3
FIN 4653	Financial Risk Management		3
MGT 3533	Management Information Systems		3
MGT 4563	Operations Management		3
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	SCHs		15
Spring		TCCN	
MGT 4333	Business Policy		3
FIN 4263	Finance Policy and Strategy		3
	Advanced Business Elective		3
	Advanced Business Elective		3
	Non-Business Elective		3
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	SCHs		15
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	Total SCHs:		120

Advanced Business Electives are any College of Business courses at the 3000 or 4000 level, not otherwise required.