

# BACHELOR OF BUSINESS ADMINISTRATION IN HEALTH CARE ADMINISTRATION

**Web Site:** <https://twu.edu/business/undergraduate-programs-college-of-business/bba-in-health-care-administration/>

The B.B.A. in Health Care Administration (B.B.A.-HCA) prepares you to step into professional and managerial roles in the health care industry.

One of the fastest-growing industries in North Texas, health care comprises over 15% of the total demand for jobs. These jobs have a median income of over \$98,000 and are in a wide variety of health care occupations. The growing influence of health care in the region means that there will continue to be demand for these jobs and opportunities for successful and rewarding careers right here in north Texas. If your professional goals include making a difference in people's lives by working in this industry, the B.B.A.-HCA is for you!

The B.B.A.-HCA has two tracks: our **HCA General Track** gives you the skills that you need to work in the business of health care. If you were previously enrolled in a clinical health care program but later decided that you would prefer to work in health care administration, the **HCA Clinical Track** provides an opportunity for you to easily make this change by accepting your science courses as electives.

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<http://www.60x30tx.com/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

## Core Skills

- Analytical Competence:** B.B.A. Health Care Administration Specific Application- Think analytically; Use analytical tools to make decisions. General Employment Application- Effectiveness in problem-solving; Efficient use of common analytical tools for solving business problems in the Healthcare setting.
- Diversity:** B.B.A. Health Care Administration Specific Application- Work well within a diverse organization; Adapt strategies based on individual or group differences. General Employment Application- Working in diverse teams; Learning about diversity and differences and how to use these for organizational advantage in Healthcare organizations.
- Ethical Reasoning:** B.B.A. Health Care Administration Specific Application- Apply ethical reasoning; Sustainability impacts on Healthcare organizations. General Employment Application- Being able to make decisions that are ethical and socially responsible. Understanding and applying Healthcare regulations and policies.
- Teamwork:** B.B.A. Health Care Administration Specific Application- Ability to be an effective worker in team situations. General Employment Application- Project management teams; Strategy development teams.

## Admissions

All applicants must meet the general undergraduate admission requirements (<http://catalog.twu.edu/undergraduate/admission-information/>).

## Degree Requirements

**Total Semester Credit Hours (SCH):** 120

**Major:** 63 SCH

**Program Code:** HCA.BBA **CIP Code:** 52.0201.00

## Texas Core Curriculum

Code	Title	SCHs
ENG 1013	Composition I	3
ENG 1023	Composition II	3
Mathematics		3
Life & Physical Sciences		6
Language, Philosophy, & Culture		3
Creative Arts		3
HIST 1013	History of the United States, 1492-1865	3
HIST 1023	History of the United States, 1865 to the Present	3
POLS 2013	U.S. National Government	3
POLS 2023	Texas Government	3
Social & Behavioral Sciences		3
CAO: Women's Studies		3
CAO: First Year Seminar, Wellness or Mathematics		3
Total SCHs		42

## Courses Required for Major

Code	Title	SCHs
<b>BUSINESS CORE</b>		
ACCT 2043	Fundamentals of Accounting I	3
ACCT 2053	Fundamentals of Accounting II	3
BUS 3013	Business Law and Ethics	3
BUS 3163	Business Communications	3
FIN 3053	Business Finance	3
MGT 3003	Principles of Management	3
MGT 3313	Business Analytics	3
MGT 3533	Management Information Systems	3
MGT 4333	Business Policy (taken in final semester)	3
MGT 4563	Operations Management	3
MKT 3113	Principles of Marketing	3
<b>MAJOR</b>		
HCA 3003	Introduction to Healthcare Administration	3
HCA 3113	Healthcare Accounting	3
HCA 3123	Healthcare Finance	3
HCA 4123	Healthcare Economics	3
HCA 4223	Global Aspects of Healthcare	3
HCA 4553	Healthcare Law and Policy	3
Total SCHs		51

## Departmental Requirements

Code	Title	SCHs
ECO 1013	Principles of Microeconomics (may be applied from core)	3
ECO 1023	Principles of Macroeconomics (may be applied from core)	3
FIN 2153	Personal Finance	3
MATH 1703	Elementary Statistics I (may be applied from core)	3
MATH 2203	Business Analysis I (may be applied from core)	3
Total SCHs		15

In addition to the above, students must choose from one of two tracks:

### BBA HCA General Track

Required courses above plus:

Code	Title	SCHs
Advanced Business Electives		12
Total SCHs		12

Advanced Business Electives are any College of Business courses at the 3000 or 4000 level not otherwise required.

### BBA HCA Clinical Track

Required courses above plus:

Code	Title	SCHs
Advanced Business Elective		3
NFS 2323	Introduction to Nutrition	3
ZOOL 2013	Human Anatomy and Physiology I	3
ZOOL 2023	Human Anatomy and Physiology II	3
Total SCHs		12

Clinical students will also transfer other science courses as needed to meet 120 total hours.

## Recommended Plan of Study

### First Year

Fall		TCCN	SCHs
ENG 1013	Composition I	ENGL 1301	3
HIST 1013	History of the United States, 1492-1865	HIST 1301	3
UNIV 1231	Learning Frameworks: The First Year Experience	EDUC 1100, EDUC 1200, EDUC 1300	1
MATH 1703	Elementary Statistics I	MATH 1342	3
ECO 1013	Principles of Microeconomics	ECON 2302	3
Life & Physical Science Core			3
SCHs			16
Spring		TCCN	SCHs
ENG 1023	Composition II	ENGL 1302	3
HIST 1023	History of the United States, 1865 to the Present	HIST 1302	3
Wellness CAO Core			2
Life & Physical Science Core			3

ECO 1023	Principles of Macroeconomics	ECON 2301	3
SCHs			14

### Second Year

Fall		TCCN	SCHs
POLS 2013	U.S. National Government	GOVT 2305	3
Language/Philosophy/Culture Core			3
Multicultural Women's Studies CAO Core			3
MATH 2203	Business Analysis I	MATH 1324	3
ACCT 2043	Fundamentals of Accounting I	ACCT 2301	3
SCHs			15
Spring		TCCN	SCHs
POLS 2023	Texas Government	GOVT 2306	3
Creative Arts Core			3
ACCT 2053	Fundamentals of Accounting II	ACCT 2302	3
FIN 2153	Personal Finance	BUSI 1307	3
Non-Business Elective			3
SCHs			15

### Third Year

Fall		TCCN	SCHs
BUS 3163	Business Communications		3
MGT 3003	Principles of Management		3
MGT 3313	Business Analytics		3
MKT 3113	Principles of Marketing		3
Non-Business Elective			3
SCHs			15
Spring		TCCN	SCHs
BUS 3013	Business Law and Ethics		3
FIN 3053	Business Finance		3
HCA 3003	Introduction to Healthcare Administration		3
HCA 4223	Global Aspects of Healthcare		3
Advanced Business Elective			3
SCHs			15

### Fourth Year

Fall		TCCN	SCHs
MGT 3533	Management Information Systems		3
MGT 4563	Operations Management		3
HCA 3113	Healthcare Accounting		3
HCA 4123	Healthcare Economics		3
Advanced Business Elective			3
SCHs			15
Spring		TCCN	SCHs
MGT 4333	Business Policy		3
HCA 3123	Healthcare Finance		3
HCA 4553	Healthcare Law and Policy		3
Advanced Business Elective			3
Advanced Business Elective			3
SCHs			15
Total SCHs:			120

Advanced Business Electives are any College of Business courses at the 3000 or 4000 level, not otherwise required.