

# BACHELOR OF BUSINESS ADMINISTRATION IN HEALTH CARE ADMINISTRATION

**Web Site:** <https://twu.edu/business/undergraduate-programs-college-of-business/bba-in-health-care-administration/>

*\*Pending THECB approval, the Bachelor of Business Administration in Health Care Administration will be moved, and oversight will be provided by the Department of Management and Marketing*

The B.B.A. in Health Care Administration (B.B.A.-HCA) prepares you to step into professional and managerial roles in the health care industry.

One of the fastest-growing industries in North Texas, health care comprises over 15% of the total demand for jobs. These jobs have a median income of over \$98,000 and are in a wide variety of health care occupations. The growing influence of health care in the region means that there will continue to be demand for these jobs and opportunities for successful and rewarding careers right here in north Texas. If your professional goals include making a difference in people's lives by working in this industry, the B.B.A.-HCA is for you!

The B.B.A.-HCA has two tracks: our **HCA General Track** gives you the skills that you need to work in the business of health care. If you were previously enrolled in a clinical health care program but later decided that you would prefer to work in health care administration, the **HCA Clinical Track** provides an opportunity for you to easily make this change by accepting your science courses as electives.

## Marketable Skills

Defined by the Texas Higher Education Coordinating Board's 60x30 Strategic Plan (<https://reportcenter.highered.texas.gov/agency-publication/miscellaneous/theccb-60x30-strategic-plan/>) as, "Those skills valued by employers that can be applied in a variety of work settings, including interpersonal, cognitive, and applied skills areas. These skills can be either primary or complementary to a major and are acquired by students through education, including curricular, co-curricular, and extracurricular activities."

## Core Skills

1. Analytical Competence: B.B.A. Health Care Administration Specific Application- Think analytically; Use analytical tools to make decisions. General Employment Application- Effectiveness in problem-solving; Efficient use of common analytical tools for solving business problems in the Healthcare setting.
2. Diversity: B.B.A. Health Care Administration Specific Application- Work well within a diverse organization; Adapt strategies based on individual or group differences. General Employment Application- Working in diverse teams; Learning about diversity and differences and how to use these for organizational advantage in Healthcare organizations.
3. Ethical Reasoning: B.B.A. Health Care Administration Specific Application- Apply ethical reasoning; Sustainability impacts on Healthcare organizations. General Employment Application- Being able to make decisions that are ethical and socially responsible. Understanding and applying Healthcare regulations and policies.
4. Teamwork: B.B.A. Health Care Administration Specific Application- Ability to be an effective worker in team situations. General

Employment Application- Project management teams; Strategy development teams.

## Admissions

All applicants must meet the general undergraduate admission requirements (<https://catalog.twu.edu/undergraduate/admission-information/>).

## Degree Requirements

**Total Semester Credit Hours (SCH):** 120

**Major:** 51 SCH

**Program Code:** HCA.BBA **CIP Code:** 51.0701.00

## Texas Core Curriculum

| Code   | Title   | SCHs      |
|--|---|-----------|
| ENG 1013   | Composition I                                     | 3         |
| ENG 1023   | Composition II                                    | 3         |
| Mathematics                                      |   | 3         |
| Life & Physical Sciences                         |   | 6         |
| Language, Philosophy, & Culture                  |   | 3         |
| Creative Arts                                    |   | 3         |
| HIST 1013  | History of the United States, 1492-1865           | 3         |
| HIST 1023  | History of the United States, 1865 to the Present | 3         |
| POLS 2013  | U.S. National Government                          | 3         |
| POLS 2023  | Texas Government                                  | 3         |
| Social & Behavioral Sciences                     |   | 3         |
| CAO: Women's Studies                             |   | 3         |
| CAO: First Year Seminar, Wellness or Mathematics |   | 3         |
| <b>Total SCHs</b>                                |   | <b>42</b> |

## Courses Required for Major

| Code            | Title                                     | SCHs |
|-----------------|---|------|
| <b>Business</b> |   |      |
| ACCT 2043       | Fundamentals of Accounting I              | 3    |
| ACCT 2053       | Fundamentals of Accounting II             | 3    |
| BUS 3013        | Business Law and Ethics                   | 3    |
| BUS 3163        | Business Communications                   | 3    |
| FIN 3053        | Business Finance                          | 3    |
| MGT 3003        | Principles of Management                  | 3    |
| MGT 3313        | Business Analytics                        | 3    |
| MGT 3533        | Management Information Systems            | 3    |
| MGT 4333        | Business Policy (taken in final semester) | 3    |
| MGT 4563        | Operations Management                     | 3    |
| MKT 3113        | Principles of Marketing                   | 3    |
| <b>Major</b>    |   |      |
| HCA 3003        | Introduction to Healthcare Administration | 3    |
| HCA 3113        | Healthcare Accounting                     | 3    |
| HCA 3123        | Healthcare Finance                        | 3    |
| HCA 4123        | Healthcare Economics                      | 3    |
| HCA 4223        | Global Aspects of Healthcare              | 3    |

|                   |                           |           |
|-------------------|---------------------------|-----------|
| HCA 4553          | Healthcare Law and Policy | 3         |
| <b>Total SCHs</b> |                           | <b>51</b> |

### Departmental Requirements

| Code              | Title  | SCHs      |
|-------------------|--|-----------|
| ECO 1013          | Principles of Microeconomics (may be applied from core)    | 3         |
| ECO 1023          | Principles of Macroeconomics (may be applied from core)    | 3         |
| FIN 2153          | Foundations of Money Management (may be applied from core) | 3         |
| MATH 1703         | Elementary Statistics I (may be applied from core)         | 3         |
| MATH 2203         | Business Analysis I (may be applied from core)             | 3         |
| <b>Total SCHs</b> |  | <b>15</b> |

In addition to the above, students must choose from one of two tracks:

#### BBA HCA General Track

Required courses above plus:

| Code                        | Title | SCHs      |
|-----------------------------|-------|-----------|
| Advanced Business Electives |       | 12        |
| <b>Total SCHs</b>           |       | <b>12</b> |

Advanced Business Electives are any College of Business courses at the 3000 or 4000 level not otherwise required.

#### BBA HCA Clinical Track

Required courses above plus:

| Code                       | Title                           | SCHs      |
|----------------------------|---------------------------------|-----------|
| Advanced Business Elective |                                 | 3         |
| NFS 2323                   | Introduction to Nutrition       | 3         |
| ZOOL 2013                  | Human Anatomy and Physiology I  | 3         |
| ZOOL 2023                  | Human Anatomy and Physiology II | 3         |
| <b>Total SCHs</b>          |                                 | <b>12</b> |

Clinical students will also transfer other science courses as needed to meet 120 total hours.

## Recommended Plan of Study

### First Year

| Fall                         |   | TCCN                            | SCHs      |
|------------------------------|---|---------------------------------|-----------|
| ENG 1013                     | Composition I                           | ENGL 1301                       | 3         |
| HIST 1013                    | History of the United States, 1492-1865 | HIST 1301                       | 3         |
| UNIV 1231                    | Learning Frameworks: First-Year Seminar | EDUC 1100, EDUC 1200, EDUC 1300 | 1         |
| MATH 1703                    | Elementary Statistics I                 | MATH 1342                       | 3         |
| ECO 1013                     | Principles of Microeconomics            | ECON 2302                       | 3         |
| Life & Physical Science Core |   |                                 | 3         |
| <b>SCHs</b>                  |   |                                 | <b>16</b> |
| Spring                       |   | TCCN                            | SCHs      |
| ENG 1023                     | Composition II                          | ENGL 1302                       | 3         |

|                              |   |           |           |
|------------------------------|---|-----------|-----------|
| HIST 1023                    | History of the United States, 1865 to the Present | HIST 1302 | 3         |
| Wellness CAO Core            |   |           | 2         |
| Life & Physical Science Core |   |           | 3         |
| ECO 1023                     | Principles of Macroeconomics                      | ECON 2301 | 3         |
| <b>SCHs</b>                  |   |           | <b>14</b> |

### Second Year

| Fall                                   |                                 | TCCN      | SCHs      |
|--|---------------------------------|-----------|-----------|
| POLS 2013                              | U.S. National Government        | GOVT 2305 | 3         |
| Language/Philosophy/Culture Core       |                                 |           | 3         |
| Multicultural Women's Studies CAO Core |                                 |           | 3         |
| MATH 2203                              | Business Analysis I             | MATH 1324 | 3         |
| ACCT 2043                              | Fundamentals of Accounting I    | ACCT 2301 | 3         |
| <b>SCHs</b>                            |                                 |           | <b>15</b> |
| Spring                                 |                                 | TCCN      | SCHs      |
| POLS 2023                              | Texas Government                | GOVT 2306 | 3         |
| Creative Arts Core                     |                                 |           | 3         |
| ACCT 2053                              | Fundamentals of Accounting II   | ACCT 2302 | 3         |
| FIN 2153                               | Foundations of Money Management | BUSI 1307 | 3         |
| Non-Business Elective                  |                                 |           | 3         |
| <b>SCHs</b>                            |                                 |           | <b>15</b> |

### Third Year

| Fall                       |   | TCCN | SCHs      |
|----------------------------|---|------|-----------|
| BUS 3163                   | Business Communications                   |      | 3         |
| MGT 3003                   | Principles of Management                  |      | 3         |
| MGT 3313                   | Business Analytics                        |      | 3         |
| MKT 3113                   | Principles of Marketing                   |      | 3         |
| Non-Business Elective      |   |      | 3         |
| <b>SCHs</b>                |   |      | <b>15</b> |
| Spring                     |   | TCCN | SCHs      |
| BUS 3013                   | Business Law and Ethics                   |      | 3         |
| FIN 3053                   | Business Finance                          |      | 3         |
| HCA 3003                   | Introduction to Healthcare Administration |      | 3         |
| HCA 4223                   | Global Aspects of Healthcare              |      | 3         |
| Advanced Business Elective |   |      | 3         |
| <b>SCHs</b>                |   |      | <b>15</b> |

### Fourth Year

| Fall                       |                                | TCCN | SCHs      |
|----------------------------|--------------------------------|------|-----------|
| MGT 3533                   | Management Information Systems |      | 3         |
| MGT 4563                   | Operations Management          |      | 3         |
| HCA 3113                   | Healthcare Accounting          |      | 3         |
| HCA 4123                   | Healthcare Economics           |      | 3         |
| Advanced Business Elective |                                |      | 3         |
| <b>SCHs</b>                |                                |      | <b>15</b> |
| Spring                     |                                | TCCN | SCHs      |
| MGT 4333                   | Business Policy                |      | 3         |
| HCA 3123                   | Healthcare Finance             |      | 3         |
| HCA 4553                   | Healthcare Law and Policy      |      | 3         |
| Advanced Business Elective |                                |      | 3         |

|                            |            |
|----------------------------|------------|
| Advanced Business Elective | 3          |
| <b>SCHs</b>                | <b>15</b>  |
| <b>Total SCHs:</b>         | <b>120</b> |

Advanced Business Electives are any College of Business courses at the 3000 or 4000 level, not otherwise required.